

# SPONSORSHIP LEVELS

As a Sponsor, your organization will receive recognition and may be included in featured articles supporting our event; printed ads in local publications; and inclusion in television commercials and radio spots promoting the Champions of the Arts™ Awards Breakfast. These benefits are customized by your level of sponsorship.

## PRESENTING SPONSOR

**\$12,500**

- Table for 10
- Logo on Invitation and Main Stage Podium
- Logo on Venue Signage
- Logo on Step and Repeat Banner
- Logo and link in E-Newsletters (estimated impressions: 35,000)
- Logo and link on Arts4MC website for one year
- Full Page Back Cover Ad in Printed Program Guide
- Recognized as Presenting Sponsor
- Logo featured in Monterey County Weekly post- event advertisement
- Logo and link featured in three social media posts

## GOLD SPONSOR - \$6,000

- Six Tickets to Champions 2026
- Logo on Invitation
- Logo on Venue Signage
- Logo on Step and Repeat Banner
- Logo in E-Newsletters (estimated impressions: 35,000)
- Logo and link on Arts4MC website for one year
- 1/2 Page Ad in Printed Program Guide
- Logo included in Monterey County Weekly post-event advertisement
- Logo featured in one social media post

## SILVER SPONSOR - \$3,000

- Four Tickets to Champions 2026
- Logo in E-Newsletters (estimated impressions: 35,000)
- Logo on Arts4MC website for one year
- 1/3 Page Ad in Printed Program Guide
- Logo included in Monterey County Weekly post-event advertisement
- Logo featured in a Silver level social media post

## BRONZE SPONSOR - \$1,500

- Two Tickets to Champions 2026
- Logo in E-Newsletters (estimated impressions: 35,000)
- Logo and link on the Arts4MC website for one year
- Logo Printed in Program
- Logo included in Monterey County Weekly post-event advertisement
- Logo included in a Bronze level social media post

## FRIENDS OF THE ARTS SPONSOR - \$500

- Listing on the Arts4MC website for one year
- Listing included in the Printed Program Guide

