



CHAMPIONS *OF THE* **A**RTS™ **SPONSORSHIP OPPORTUNITIES**

FRIDAY, AUGUST 9, 2024
ANNUAL BREAKFAST | 9:00 AM

MONTEREY MARRIOTT FERRANTE ROOM
350 CALLE PRINCIPAL, MONTEREY, CA



ARTS COUNCIL
for Monterey County



JOIN THE CELEBRATION!

The Champions of the Arts™ Award recognizes those who go above and beyond to support and promote the arts in our community. Every year, we gather to celebrate these individuals or nonprofit arts organizations who have made a profound impact on the arts in Monterey County.

The event's mission is not only to honor these local “champions” but to also increase awareness of Arts4MC programs while raising funds to benefit our arts education and Arts4Healing programs – serving more than 30,000 historically excluded students, at-risk youth, people with disabilities, survivors of human trafficking, the homeless, senior citizens and veterans each year.



SPONSORSHIP LEVELS

articles supporting our event; printed ads in local publications; and inclusion in television commercials and radio spots promoting the Champions of the Arts™ Awards Breakfast. These benefits are customized by your level of sponsorship.

As a Sponsor, your organization will receive recognition and may be included in featured

PRESENTING SPONSOR

\$10,000

- Table for 10
- Logo on Invitation and Main Stage Podium
- Logo on Venue Signage
- Logo on Step and Repeat Banner
- Logo and link in E-Newsletters (estimated impressions: 35,000)
- Logo and link on Arts4MC website for one year
- Full Page Ad in Printed Program Guide
- Recognized as Presenting Sponsor
- Logo featured in Monterey County Weekly post- event advertisement
- Logo and link featured in three social media posts

GOLD SPONSOR - \$5,000

- Six Tickets to Champions 2024
- Logo on Invitation
- Logo on Venue Signage
- Logo on Step and Repeat Banner
- Logo in E-Newsletters (estimated impressions: 35,000)
- Logo and link on Arts4MC website for one year
- 1/2 Page Ad in Printed Program Guide
- Logo included in Monterey County Weekly post-event advertisement
- Logo featured in one social media post

SILVER SPONSOR - \$2,500

- Four Tickets to Champions 2024
- Logo in E-Newsletters (estimated impressions: 35,000)
- Logo on Arts4MC website for one year
- 1/3 Page Ad in Printed Program Guide
- Logo included in Monterey County Weekly post-event advertisement
- Logo featured in a Silver level social media post

BRONZE SPONSOR - \$1,000

- Two Ticket to Champions 2024
- Logo in E-Newsletters (estimated impressions: 35,000)
- Logo and link on Arts4MC website for one year
- Logo Printed in Program
- Logo included in Monterey County Weekly post-event advertisement
- Logo included in a Bronze level social media post



YES! I WANT TO SUPPORT THE ARTS

SPONSOR INFORMATION

Name (as it should appear in event materials)

Contact Name (if different from above)

Company Name (if different from above)

Address

City, State, Zip

Email

Phone

RETURN THIS FORM BY MAIL TO:

Arts Council for Monterey County
24600 Silver Cloud Court, Suite 202
Monterey, CA 93940

Or Email to info@arts4mc.org

- ☐ \$10,000 - PRESENTING ☐ \$5,000 - GOLD
☐ \$2,500 - SILVER ☐ \$1,000 - BRONZE

PAYMENT INFORMATION

- ☐ I have enclosed a check payable to Arts Council for Monterey County (Arts4MC)
☐ Please send me an invoice and W-9 form
☐ Please charge \$_____ to my:
☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

Cardholder Name

Card Number

Expiration Date

Security Code

Billing Address

Billing City, State, Zip

Cardholder Signature





THANK YOU!

FOR HELPING US ENRICH THE LIVES
OF ALL THROUGH THE ARTS!



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