



# ARTS COUNCIL For Monterey County

*Enriching the lives of our community through the arts*

## FOR IMMEDIATE RELEASE

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## NEW ARTIST STUDIOS AND GALLERY TO OPEN IN DOWNTOWN SALINAS

Arts Council for Monterey County Invites Community to Ribbon Cutting and Open House

**[Salinas CA. August 27, 2023]** The Arts Council for Monterey County (Arts4MC) is proud to announce the opening of a new ArtWorks location in Downtown Salinas on September 1st, located at 262 Main Street. We invite everyone to join us in celebrating this milestone by attending the Open House and Ribbon Cutting Ceremony at 5 PM, in partnership with the Salinas Valley Chamber of Commerce.

Arts4MC's Artworks Studios & Galleries program aims to provide affordable and collaborative spaces for local artists to showcase and create their art. ArtWorks @Salinas will be the perfect place for the community to explore and discover homegrown talent, with seven artist studios and a rotating gallery of local artists and artisanal crafts available for purchase.

During the Open House, guests can explore the artist studios while enjoying light appetizers, wine, and music by the talented Franky Soto. This event coincides with Downtown Salinas' monthly First Friday Art Walk, so there will be plenty of live music and arts happenings to enjoy throughout the area.

José Ortiz of Hijos Del Sol Art will be the first artist on exhibit and the featured makers available for purchase at the Open House include Johnny Wicks Candle Co., Jovani Gonzalez of La Segunda, and Wild Soap Shop.

"There is a vibrant and ever-growing art culture in Salinas. When looking for the next ArtWorks location, it was a natural choice to be Downtown. Having a dedicated space like this can make a real difference in allowing artists to continue exploring and thriving with their craft", shared Jacquie Atchison, Executive Director of Arts4MC, "it can be cost-prohibitive for many artists, we want to help eliminate that barrier."

If you're interested in subleasing an artist studio or becoming a featured artist or maker, please visit [arts4mc.org/artworks](https://arts4mc.org/artworks). Our artist placement process will be juried by a small panel to ensure the right fit for the program. We can't wait to see everyone at our new location in Downtown Salinas!

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*Arts Council for Monterey County (Arts4MC) is committed to enhancing the quality of life for all residents in our region through the arts. We provide a variety of ways to make art more accessible to everyone, including but not limited to providing **Arts Education** programs through schools and community organizations, offering business resources for artists and nonprofits through **BusinessWorks**, creating studio and public art spaces for local artists by **Curating Public Exhibitions** and via our **ArtWorks** locations, awarding **Scholarships**, and providing **Grant Funding** to individual artists and nonprofits for community programs and events related to arts and culture. To learn more, visit [arts4mc.org](https://arts4mc.org).*

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