ARTS COUNCIL
for Monterey County

“A New Dawn”
Champions of the Arts™

Friday, August 11, 2023 | 8:00am
Monterey Marriott Ferrante Room
350 Calle Principal, Monterey, CA 93940

Sponsorship Opportunities

Your support makes the healing power of artistic expression possible
for those in our community who need it most!
Arts4MC’s overarching strategy is to advance social equity through the arts by supporting artists, programs, and organizations that are emerging, under-resourced, or underrepresented. In doing so, the Arts Council pursues the following strategies in programs and operations:

- **Facilitate access** to entry for under-resourced, nascent, emerging, or typically underrepresented groups in accessing Arts4MC’s resources and services.
- **Form partnerships** with leading local organizations at the forefront of social equity issues in Monterey County.
- **Expand Arts4MC’s scope of work** to include and recognize less traditional and conventional art forms.
- **Stimulate the creative economy** through development of artists and arts organizations.
JOIN THE CELEBRATION!

“It’s a new dawn, it’s a new day and we’re feeling good!”

The Champions of the Arts™ Award is to recognize those who go above and beyond to support and promote the arts in our community. Every year, we gather to celebrate these individuals or nonprofit arts organization who have made a profound impact on the arts in Monterey County.

The event’s mission is not only to honor these local “champions” but to also increase awareness of Arts4MC programs while raising funds to benefit our arts education and arts as healing programs - serving more than 30,000 historically excluded students, at-risk youth, people with disabilities, survivors of human trafficking, the homeless, senior citizens and veterans each year.

JOIN THE CELEBRATION!

The mission of the Arts Council for Monterey County (Arts4MC) is to improve the quality of life for everyone in our region through the arts

www.arts4mc.org

Mural by Jose Ortiz
LOOK WHO JOINED THE CELEBRATION IN 2022...
As a Sponsor, your organization will receive recognition and may be included in featured articles supporting our event; printed ads in local publications; and inclusion in television commercials and radio spots promoting the Champions of the Arts™ Awards Breakfast 2023. These benefits are customized by your level of sponsorship.

**PRESENTING SPONSOR — $10,000**
- Table for 10
- Logo on Invitation and Main Stage Podium
- Logo on Venue Signage
- Logo on Step and Repeat Banner
- Logo and link in E-Newsletters (estimated impressions: 35,000)
- Logo and link on Arts4MC website for one year
- Full Page Ad in Printed Program Guide
- Recognized as Presenting Sponsor
- Logo featured in Monterey County Weekly post-event advertisement
- Logo and link featured in three social media posts

**GOLD SPONSOR — $5,000**
- Six Tickets to Champions 2023
- Logo on Invitation
- Logo on Venue Signage
- Logo on Step and Repeat Banner
- Logo in E-Newsletters (estimated impressions: 35,000)
- Logo and link on Arts4MC website for one year
- 1/2 Page Ad in Printed Program Guide
- Logo included in Monterey County Weekly post-event advertisement
- Logo featured in one social media post

**SILVER — $2,500**
- Four Tickets to Champions 2023
- Logo in E-Newsletters (estimated impressions: 35,000)
- Logo on Arts4MC website for one year
- 1/3 Page Ad in Printed Program Guide
- Logo included in Monterey County Weekly post-event advertisement
- Logo featured in a Silver level social media post

**BRONZE — $1,000**
- Two Ticket to Champions 2023
- Logo in E-Newsletters (estimated impressions: 35,000)
- Logo and link on Arts4MC website for one year
- Logo Printed in Program
- Logo included in Monterey County Weekly post-event advertisement
- Logo included in a Bronze level social media post
SPONSOR INFORMATION

Name (as it should appear in event materials)

Contact Name (if different from above)

Company (if different from above)

Address

City, State, Zip

Email

Phone

$10,000 - Presenting

$5,000 - Gold

$2,500 - Silver

$1,000 - Bronze

PAYMENT

☐ I have enclosed a check payable to Arts Council for Monterey County (ARTS4MC)

☐ Please send me an invoice and W-9 form

☐ Please charge $________________________ to my:
   ☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

Cardholder Name

Card Number

Expiration Date: _____________ Security Code: _____________

Billing Address

Billing City, State, Zip

Cardholder Signature

Return this form by mail to:
Arts Council for Monterey County
24600 Silver Cloud Court, Suite 202
Monterey, CA 93940
Or email to jacquie@arts4mc.org

*Please note new address!