



• *Enriching the lives of our community through the arts* •

PRESS RELEASE

May 26, 2022

Arts Council for Monterey County announces Requests for Qualifications (RFQ) for a Salinas-Alisal Vibrancy Neighborhood Beautification (Highway 101) Public Art Project as part of the Clean California Program

The Arts Council for Monterey County (Arts4MC), together with Caltrans and the City of Salinas, seek California-based artists or artist teams, with a preference to Monterey County artists, to submit their qualifications to create and install large-scale murals at the Market Street and Sanborn Road underpasses, and one smaller addition to the Alisal Street underpass murals in Salinas, CA. This project is part of a State Highway Beautification Project, sponsored by the California Department of Transportation and the Clean California Program.

Launched by Governor Newsom as part of his California Comeback Plan, [Clean California](#) is investing \$1.1 billion for state and local governments to clean up trash and debris statewide, beautify community gateways and public areas along highways, streets and roads, and to provide good jobs to thousands of Californians.

The Arts Council, together with Caltrans and the City of Salinas, is administering a Call for Artists and/or Artist Team to submit their qualifications to create and install these three (3) murals on the exterior façade and interior vertical walls of the underpasses, which includes input from a community survey specifying realistic representation in the artwork depicting local stories and histories in warm colors. The total public art budget for this project is \$680,000 and is funded through [Clean California](#).

“We are happy to collaborate with CalTrans and the City of Salinas to ensure an inclusive process to include local artists in this project,” states Jacquie Atchison, Arts4MC Executive Director.

All applications must be submitted online by WEDNESDAY, June 15, 2022 at bit.ly/salinasmurals.

To download the RFQ Submission Guidelines and learn more about this project, please also visit arts4mc.org/services/calltoartists.

For more information, please contact Karyn Lee-Garcia, Arts4MC Programs Director, at 831-622-9060 x102 or at karyn@arts4mc.org.