



\*{{Today's Date}}\*

Dear \*{{Informal Name}}\*,

Do you know that April is the National Month of Hope? There are so many things I hope for - peace for Ukraine; the end of this pandemic; wisdom for our leaders to make good decisions for all; and creative April Fools' pranks today!

April is also Arts, Culture and Creativity Month, and when our legislators start reviewing budgets for the next fiscal year. I hope they will prioritize the arts, specifically arts education in our schools, and with your help we can remind them of the importance.

Please take a few minutes to advocate for the arts by sending a quick email or letter to our governor, assembly members and senators. You can find their contact information here.

Since 1985, the County of Monterey has provided funding to the Arts Council "to strengthen the economic base" by offering services and grants to hundreds of local artists, arts organizations and cultural groups. While our county supervisors understand how vital the arts are to our community, our students and our local economy, it would be very helpful if you would send them a quick email requesting they continue to fund the arts.

District 1 - Luis Alejo - district1@co.monterey.ca.us

District 2 - John Phillips - district2@co.monterey.ca.us

District 3 - Chris Lopez - district3@co.monterey.ca.us

District 4 - Wendy Root Askew - <u>district4@co.monterey.ca.us</u>

District 5 - Mary Adams - <u>district5@co.monterey.ca.us</u>

Thank YOU for supporting the arts in Monterey County!

Warmly,

Jacquie Atchison **Executive Director** 831-622-9060 x104

jacquie@arts4mc.org



#### 2022 CHAMPIONS OF THE ARTS™ FUNDRAISING GALA

The Arts Council for Monterey County (Arts4MC) is pleased to announce our 17th Annual Champions of the Arts™ Fundraising Gala to be held at the Monterey Marriott on Saturday, June 18, 2022 at 5:00 pm.

> Early bird ticket for \$195 until April 29, 2022 Tables of 10 for \$1950

Tickets are now on sale at arts4mc.org/champions.



## Celebrate National Poetry Month with Us

Launched by the Academy of American Poets in April 1996, National Poetry Month reminds the public that poets have an integral role to play in our culture and that poetry matters.

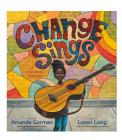
This year the Arts Council for Monterey County (Arts4MC) is celebrating National Poetry Month in a BIG way! Join Arts4MC and Downtown Book & Sound in partnership with Bookshop.org and We Need Diverse Books to get more students interested in poetry!

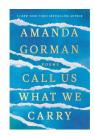
**GET INVOLVED:** We want to provide copies of Amanda Gorman's poetry books to every school library in Monterey County and **you can help by donating a book** or **10!** Visit <a href="https://Bookshop.org/amandagorman">https://Bookshop.org/amandagorman</a> to donate.

Donations accepted through May 13, 2022.

#### Donate Amanda Gorman Books Today!







## **Monterey County Poet Laureate Events**

In celebration of National Poetry Month, Downtown Book & Sound welcomes Monterey County Poet Laureate, Daniel B. Summerhill to share his latest release, "Mausoleum of Flowers," with the public.

You are invited to experience poetry, a book signing, live music, refreshments and much more! This is a free event - part of the

month-long celebration and you could win one of  $\ensuremath{\mathtt{3}}$ 

free "Mausoleum of Flowers" books signed by Monterey County Poet Laureate, Daniel B. Summerhill.

Friday, April 8, 2022 at 6 pm Downtown Book & Sound 213 Main St, Salinas CA







## PROMOTE YOUR ART BUSINESS

Market Your Business with Monterey County Convention & Visitors Bureau



VISIT ARTS4MC.ORG FOR

PREVIOUS PRESENTATIONS /





ARTS\_COUNCIL

for MONTEREY COUNTY

Rachel Dinbokowitz, Public Relations Manager Monterey County CVB

APRIL 22, 2022 | 10:00 AM
THE SANDBOX, 440 ORTIZ AVENUE, SAND CITY, CA 93955

FREE EVENT! RESERVE YOUR SEAT AT INFO@ARTS4MC.ORG



### Transform your space with Art4Business



"We are so grateful to the Art4Business program for helping us adorn our big, white walls with beautiful art! The artwork brought so much life into the space, it was truly transformative."

- Alora Daunt, Co-founder, The Pearl Works, Monterey

LEARN MORE ABOUT ART4BUSINESS AT
WWW.ARTS4MC.ORG/ART4BUSINESS



# **Opportunities for Teaching Artists**

Are you interested in becoming a teaching artist to supplement your work in the industry? We have immediate openings for part-time visual and performing arts teachers for after-school programming in Salinas middle schools. Salary range is from \$35-\$50/per hour.

Please submit a cover letter, resume, lesson plan sample and examples of student projects to Karyn Lee-Garcia, Programs Director, to <a href="mailto:karyn@arts4mc.org">karyn@arts4mc.org</a> with subject line "Teaching Artist". The position is open until filled.





#### College Arts Scholarships Available

The Arts Council for Monterey County will award \$2,500 scholarships to graduating high school seniors pursuing a higher learning degree in an arts field.

#### ELIGIBILITY

Resident of Monterey County High School Senior, graduating class of 2022 Transcript showing a 2.0 GPA or above

#### DEADLINE:

April 3, 2022 at 11:59 pm

Apply Now

### Local Emerging Artists Program

Local Emerging Artists Program (LEAP) provides a financial stipend up to \$2,500 to selected artists in the early stages of their career who demonstrate that this support will make a big impact on their work and on our community.

#### DEADLINE:

April 17, 2022 at 11:59 pm

Apply Now





#### Arts & Cultural Impact Grants Open

Arts and Cultural Impact Grants are available to nonprofit organizations seeking support for public arts and culture projects/programs up to \$5,000 per year. We have two cycles for this grant program - Spring and Fall. Organizations may only receive one grant per year and must have completed their previous grant's final report before submitting a new application.

#### DEADLINE:

May 10, 2022 at 11:59 pm

Apply Now

# Arts4MC Programs

Art4Business Program

Buy Local Art through Art4Sale

Professional Artists in the School Program

## **Events/Happenings**

April 8th: Author Event Feat. Poet Laureate Daniel B. Summerhill

April 16th: Women's Night Out at the Monterey Symphony

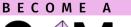
May 7th: Robert Campbell Monterey County High School Poetry Awards

June 18th: Champions of the Arts™ Fundraising Gala

# **Grants & Scholarships**

Deadline: June 30th: Monterey County Small Business Revolving Loan Fund

Ongoing: Free Video Tutorial Grant Writing for Succe\$\$





Give • Every • Month

Our monthly donors ensure we can continue our work to help the arts thrive in Monterey County!

Join a community of people who believe art has the power to change lives for the better.

WWW.ARTS4MC.ORG/GIVE-EVERY-MONTH

# THE LEGACY CIRCLE

Support the arts in Monterey County for future generations!

If the arts have made a difference in your life, you might be the perfect candidate for a legacy gift.

WWW.ARTS4MC.ORG/PLANNED-GIVING





For more information or to change lives through the arts, it's as easy as contacting Bella Hockersmith, Development Director at 831-622-9060 x108 or bella@arts4mc.org.



Thank you to the County of Monterey and the Board of Supervisors for the ongoing support of the Arts Council for Monterey County's efforts to strengthen and broaden the County's economic base.

Donate Now

Our Contact Information

- \*{{Organization Name}}\*
- \*{{Organization Address}}\*
- \*{{Organization Phone}}\* \*{{Organization Website}}\*

