



{{Today's Date}}

Dear *{{Informal Name}}*,

It is so great to see in-person events happening again! Tomorrow night, the Monterey Symphony is holding it's popular "Women's Night Out" event at the Sunset Center, sponsored by the Arts Council. We are holding our free quarterly BusinessWorks marketing workshop on April 22nd at the SandBox in Sand City - come check out this exciting new venue! And, we are excited to celebrate our Champions of the Arts Gala in person on June 18th - make sure to reserve your early bird ticket by April 29th. See more information below.

Wishing everyone a wonderful weekend!

Warmly,

Jacquie Atchison
Executive Director
831-622-9060 x104
jacquie@arts4mc.org



2022 CHAMPIONS OF THE ARTS™ FUNDRAISING GALA

You're invited to the Arts Council for Monterey County (Arts4MC) 17th Annual Champions of the Arts™ Fundraising Gala to be held at the Monterey Marriott on Saturday, June 18, 2022 at 5:00 pm.

Early bird ticket for \$195 until April 29, 2022
Tables of 10 for \$1950

Tickets are now on sale at arts4mc.org/champions.

2022 CHAMPIONS



STEVEN WHYTE
Internationally Acclaimed
Sculptor in Carmel



JAN HARKNESS
Founder of Monterey
County Dance Theatre
in King City



JUAN SANCHEZ
Founder of Palenke Arts
in Seaside



KATI D'AMORE
Visual Artist in North
Monterey County



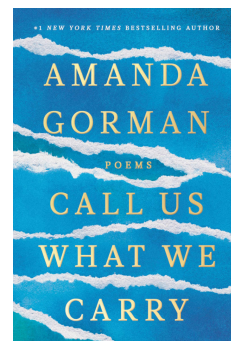
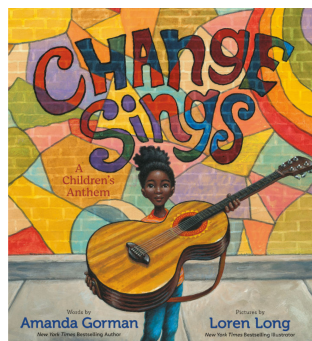
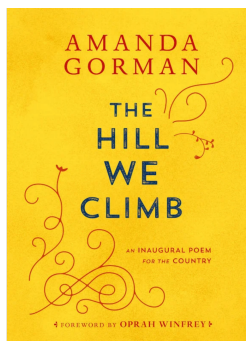
JAVIER TAMAYO
Executive Director of
Alisal Center for Fine
Arts in Salinas

Donate Amanda Gorman Books Today!

This year the Arts Council for Monterey County (Arts4MC) is celebrating National Poetry Month in a BIG way! Join Arts4MC and Downtown Book & Sound in partnership with Bookshop.org and We Need Diverse Books to get more students interested in poetry!

GET INVOLVED: We want to provide copies of Amanda Gorman's poetry books to every school library in Monterey County and you can help by donating a book or 10! Visit <https://Bookshop.org/amandagorman> to donate.

Donations accepted through May 13, 2022.



Professional Development Program

Business Works

SOLUTIONS FOR BUSY CREATIVES

PROMOTE YOUR ART BUSINESS

Market Your Business with Monterey County Convention & Visitors Bureau



Leslie Chavez, Marketing Manager
Monterey County CVB



Rachel Dinbokowitz, Public Relations Manager
Monterey County CVB

APRIL 22, 2022 | 10:00 AM

THE SANDBOX, 440 ORTIZ AVENUE, SAND CITY, CA 93955

Join us on April 22nd at 10:00 am as Rachel Dinbokowitz, Public Relations Manager and Leslie Chavez, Marketing Manager from the Monterey County CVB will share insights and resources on how to Learn how to promote your business and brand!

While this is a free event, we'd appreciate your RSVP to ensure we have enough coffee and pastries!

Reserve your seat at <https://forms.gle/zn9oFyWDCKsVuMDn7>

Transform your space with Art4Business

ART CREATES CONVERSATION



LEARN MORE ABOUT ART4BUSINESS AT
WWW.ARTS4MC.ORG/ART4BUSINESS



Call for Volunteers

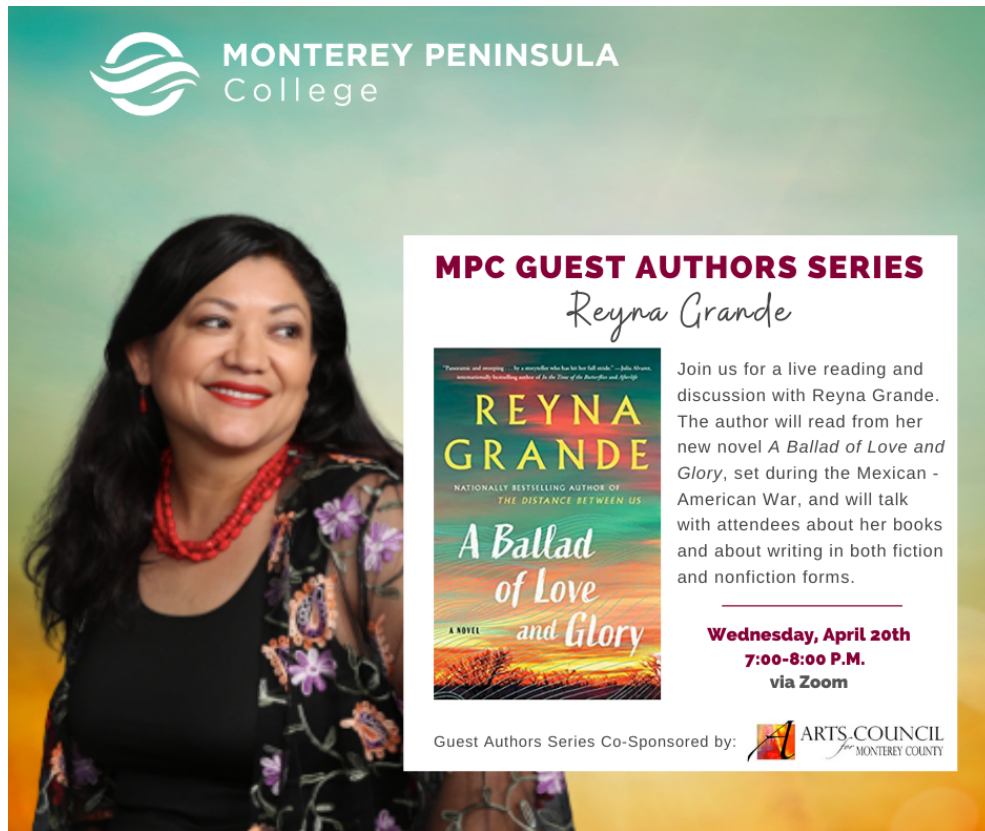


The Arts Council for Monterey County has three art activity stations at the Artichoke Festival this June 11 and 12 at the Monterey County Fairgrounds...and we need [your help](#) to make them awesome!

[Volunteer Sign Up](#)

If you have questions, please contact erin@arts4mc.org.

MPC Guest Authors Series event: Reyna Grande




The image is a promotional graphic for an event. On the left is a portrait of Reyna Grande, a woman with long dark hair, wearing a black top and a floral patterned shawl. To the right of the portrait is a white box containing event information. At the top left of the graphic is the Monterey Peninsula College logo, which consists of a stylized wave icon and the text 'MONTEREY PENINSULA College'. The event title 'MPC GUEST AUTHORS SERIES' is in bold purple, followed by 'Reyna Grande' in a cursive font. Below this is a book cover for 'A Ballad of Love and Glory' by Reyna Grande, with the text 'NATIONALLY BESTSELLING AUTHOR OF THE DISTANCE BETWEEN US'. To the right of the book cover is a paragraph of text describing the event. At the bottom right of the white box is the date and time: 'Wednesday, April 20th 7:00-8:00 P.M. via Zoom'. At the bottom left of the white box is the text 'Guest Authors Series Co-Sponsored by:' followed by the logo for 'ARTS COUNCIL for MONTEREY COUNTY'.

MONTEREY PENINSULA
College

MPC GUEST AUTHORS SERIES
Reyna Grande

Join us for a live reading and discussion with Reyna Grande. The author will read from her new novel *A Ballad of Love and Glory*, set during the Mexican - American War, and will talk with attendees about her books and about writing in both fiction and nonfiction forms.

Wednesday, April 20th
7:00-8:00 P.M.
via Zoom

Guest Authors Series Co-Sponsored by: 

Opportunities for Teaching Artists

Are you interested in becoming a teaching artist to supplement your work in the industry? We have immediate openings for part-time visual and performing arts teachers for after-school programming in Salinas middle schools. Salary range is from \$35-\$50/per hour.

Please submit a cover letter, resume, lesson plan sample and examples of student projects to Karyn Lee-Garcia, Programs Director, to karyn@arts4mc.org with subject line "Teaching Artist". The position is open until filled.



Local Emerging Artists Program

Local Emerging Artists Program (LEAP) provides a financial stipend up to \$2,500 to selected artists in the early stages of their career who demonstrate that this support will make a big impact on their work and on our community.

DEADLINE:
April 17, 2022 at 11:59 pm

[Apply Now](#)

Arts & Cultural Impact Grants

Arts and Cultural Impact Grants are available to nonprofit organizations seeking support for public arts and culture projects/programs up to \$5,000 per year. We have two cycles for this grant program - Spring and Fall. Organizations may only receive one grant per year and must have completed their previous grant's final report before submitting a new application.

DEADLINE:
May 10, 2022 at 11:59 pm

Apply Now



College Arts Scholarships Available

The Arts Council for Monterey County will award \$2,500 scholarships to graduating high school seniors pursuing a higher learning degree in an arts field.

ELIGIBILITY:
Resident of Monterey County
High School Senior, graduating class of 2022
Transcript showing a 2.0 GPA or above

DEADLINE:
April 17, 2022 at 11:59 pm

Apply Now

Arts4MC Programs

[Art4Business Program](#)

[Buy Local Art through Art4Sale](#)

[Professional Artists in the School Program](#)

Events/Happenings

April 1st - 30th: [Gallery viewing of "MATRIX OF NATURE" by Rudy Jimenez](#)

April 16th: [Women's Night Out at the Monterey Symphony](#)

April 22nd: [BusinessWorks Presents: Promote Your Art Business](#)

April 30th: [Call for 2022 Salinas Youth Poet Laureate](#)

May 7th: [Robert Campbell Monterey County High School Poetry Awards](#)

June 18th: [Champions of the Arts™ Fundraising Gala](#)

Grants & Scholarships

Deadline: June 30th: [Monterey County Small Business Revolving Loan Fund](#)

Ongoing: [Free Video Tutorial Grant Writing for Succe\\$\\$](#)

<p>B E C O M E A</p> <p>G  M</p> <p>Give • Every • Month</p> <p>Our monthly donors ensure we can continue our work to help the arts thrive in Monterey County!</p> <p>Join a community of people who believe art has the power to change lives for the better.</p> <p>WWW.ARTS4MC.ORG/GIVE-EVERY-MONTH</p>	<p>THE LEGACY CIRCLE</p> <p></p> <p>Support the arts in Monterey County for future generations!</p> <p>If the arts have made a difference in your life, you might be the perfect candidate for a legacy gift.</p> <p>WWW.ARTS4MC.ORG/PLANNED-GIVING</p> 
---	---



For more information or to change lives through the arts, it's as easy as contacting Bella Hockersmith, Development Director at 831-622-9060 x108 or bella@arts4mc.org.



Thank you to the County of Monterey and the Board of Supervisors for the ongoing support of the Arts Council for Monterey County's efforts to strengthen and broaden the County's economic base.

[Donate Now](#)