



Dear Friends of the Arts,

I hope you enjoyed the Independence Day holiday, bbqing with family and friends, and relishing in the "freedom" from wearing a mask (if fully vaccinated)!

Over the past 16 months, we've talked a lot about what "normal" looks like, and do we really want to go "back to normal"? Racial inequity and wealth inequality are at the forefront of our nation and the Arts Council is focused on what we can do to advance social equity through the arts. Our strategy is to expand our mission "to improve the quality of life for everyone in our region through the arts" by delivering more arts and cultural programs to historically excluded people, reaching more students with enriching arts education classes, providing more opportunities for local emerging artists to expand their art business, and offering more unrestricted funding to the most vulnerable arts organizations in our community.

Our new "normal" is to work harder and smarter to make the arts in our county a priority. Monterey County needs to heal and move forward from the most devastating event of our lifetime and the arts will help us get there.

Please join us in promoting the arts in our county. Share this newsletter or our social media posts with your friends and family; attend a festival, concert or theatrical performance; visit one of our many local museums and galleries, and share your experience on social media.

And as always, please reach out to me with any questions or suggestions.

Thank you,

Jacquie Atchison
Executive Director
831-622-9060 x104
jacquie@arts4mc.org



Welcome to the Arts4MC Team!

We are pleased to announce a new member
to the Arts4MC Board of Directors:



Susie Brusa (District 2) is the CEO at Rancho Cielo Youth Campus, a comprehensive learning and social services center for underserved and disconnected youth in Monterey County.

"Arts are my passion, and I believe strongly that they are critical to both brain development in youth, as well as a healthy community."

Thank you for serving on the Arts4MC Board!

We would like to thank Ron Cacas, Holly Byers Ochoa, and Cathryn Wilkinson for their service to our Board of Directors. They have all played instrumental roles in guiding our mission with their insights and unique expertise. Thank you for your time!

The Arts Council is looking to add new members to their Board of Directors. If you have a passion for the arts and time to contribute to steer the organization towards a sustainable future, please contact Jacquie Atchison at Jacquie@arts4mc.org.



Business Manager Teaching Artists

To apply, visit: www.arts4mc.org/jobs



COMMUNITY ARTS GRANTS

Community Arts Grants, up to \$5,000 are available to small and emerging organizations with budgets up to \$250,000, who are seeking support for public arts and culture projects/programs.

No deadline - grants are reviewed on a monthly basis until funds are expended.

Visit our website: arts4mc.org/grants for more grant information.

Thanks to the support of



BECAS DE ARTES COMUNITARIAS

Las subvenciones para artes comunitarias están disponibles para organizaciones pequeñas y emergentes con presupuestos de hasta \$250,000, que buscan apoyo para proyectos/programas de arte y cultura pública, con subvenciones de hasta \$5,000 por año.

Sin fecha límite: las subvenciones se revisan mensualmente hasta que se gastan los fondos.

Para obtener información, visite: arts4mc.org/grants

Gracias al apoyo de



NOW ACCEPTING NOMINATIONS:

Monterey County
Poet aureate

The County Poet Laureate is an honorary position that celebrates the County of Monterey's cultural heritage and promotes literacy and literature among county residents. Deadline: August 31, 2021.

For more information visit
www.arts4mc.org/poetlaureate



It's Festival Season and Arts4MC will have an interactive art booth at this summer's Artichoke Festival, Salinas Valley Food & Wine Festival, West End Festival, and the Monterey Jazz Festival and we need Volunteers! Spend a couple of hours leading community art projects, handing out swag, talking about art and enjoying what our county has to offer. To join the Arts Council Volunteer Team, please contact erin@arts4mc.org today!

Join us!



CAPTAIN
+ STOKER

Artist Pop Up!
Sun. July 11th

9 am - 1 pm

398 E Franklin St,
Monterey, CA 93940

ArtWorks Artists:
Diane Grindol
&
Nancy Donaldson



Artist Spotlight

Tune in to learn more about the Monterey Museum
of Art's exciting new exhibits, including
Erin Lee Gafill and Ansel Adams!



Corey Madden



Jeanne Adams



Erin Lee Gafill

WEDNESDAY, JULY 14, 2021 | 12:00 P.M.

LIVE PRESENTATION AT

WWW.FACEBOOK.COM/ARTS4MC

VISIT ARTS4MC.ORG
FOR LINK TO PRESENTATION



Business Works

SOLUTIONS FOR BUSY CREATIVES

PRESENTS:

CREATE MARKETING GRAPHICS LIKE A ROCKSTAR WITH CANVA

Join this free workshop to learn how to easily drag & drop images, text and other elements in Canva to create amazing online and offline marketing materials. Patty Ross has 20 years of marketing experience and developed an e-commerce program into a multi-billion dollar business!



JULY 23, 2021 | 10:00 A.M.
LIVE PRESENTATION AT
WWW.FACEBOOK.COM/ARTS4MC

REGISTER FOR ZOOM LINK
AT INFO@ARTS4MC.ORG



ARTS COUNCIL
for MONTEREY COUNTY



The Arts Council for Monterey County will have a booth at the **Artichoke Festival** - this year located at the Monterey Fairgrounds July 24 and 25!

Stop by to create some spin art with staff, pick up some excellent swag or enter our raffle to win a deluxe art kit. It's just a couple of weeks away, we hope to see you there!



erin@arts4mc.org.

Arts4MC Programs

[Art4Business Program](#)

[Buy Local Art through Art4Sale](#)

[Professional Artists in the School Program](#)

Events/ Happenings

August 6th: [Call for Art from Women Veterans](#)

September 3rd-6th: [Local Performers Sought For 85th Annual Monterey County Fair](#)

September 24th-26th: [Monterey Jazz Festival's](#)

[Evolution of a Groove - 12 Episode Package: the Monterey Commissions](#)

Grants & Scholarships

[Grant Writing for Succe\\$\\$](#)



The Legacy Circle



With the stroke of a pen, YOU can ensure the future of community arts programs in Monterey County!

For more information on how you can support the arts for future generations, contact Bella Hockersmith, Development Director at 831-622-9060 x108 or bella@arts4mc.org.



Thank you to the County of Monterey and the Board of Supervisors for the ongoing support of the Arts Council for Monterey County's efforts to strengthen and broaden the County's economic base.
