



• *Enriching the lives of our community through the arts* •

FOR IMMEDIATE RELEASE

Contact: Jazmine Zavala, Marketing Director
Arts Council for Monterey County
831-622-9060 x 106 | jazmine@arts4mc.org

ARTS COUNCIL FOR MONTEREY COUNTY ANNOUNCES 2021 CHAMPIONS OF THE ARTS VIRTUAL GALA!

(Seaside, CA - March 17, 2021) The Arts Council for Monterey County (Arts4MC) is pleased to announce their 16th Annual “Champions of the Arts” Virtual Fundraiser, premiering on Thursday, May 6, 2021 at 6:00 PM.

Enjoy an entertaining hour of special performances, guest stars, a silent auction and a few surprises, from the comfort of your home! This year the Arts Council will pay homage to past Champions of the Arts and feature special appearances from sculptor Richard MacDonald, composer Alan Silverstri, musicians Kyle Eastwood and G. Love, surprise celebrity guests, and many more. The event will also feature a preshow with Pour Girl Bartending mixing a special signature cocktail for the event. Local artist Deborah Good has been selected as the night’s Featured Artist with her “Dance” painting, which will be auctioned off during the event.

While this is a free event, guests are encouraged to make a donation in lieu of ticket prices. All proceeds support the Arts Council for Monterey County’s award-winning arts education programs including Professional Artists in the Schools and Arts as Healing and Prevention. These signature programs now serve more than 25,000 youth, veterans, and seniors throughout our county every year.

“This fundraiser support our Arts and Healing programs, as we have seen an increase in the need for this specialized program focusing on the social-emotional wellbeing of our students, veterans, and seniors due to additional stress and anxiety since the pandemic started. Since it’s a virtual event, we hope many more people will attend and make a donation that is meaningful to them,” shared Jacquie Atchison, Arts4MC Executive Director.

Taylor Fresh Foods is once again the Premier Sponsor. Other sponsors include Salinas Valley Memorial Healthcare System, California State University Monterey Bay, Carmel Realty Company, Hartnell College, 1st Capital Bank, Borzini Accounting & Consulting LLP, Chevron, Fenton & Keller, Mahoney & Associates, MediaLocate, Monterey Peninsula College, Natividad Medical Foundation, Pacific Valley Bank, Scudder Roofing, Scudder Solar Energy Systems, Studio Schicketanz, American Tin Cannery and Ausonio Incorporated.

For more event details and registration, please visit arts4mc.org/champions.

##

The mission of the Arts Council for Monterey County (Arts4MC) is to improve the quality of life for everyone in our region through the arts. For more information, please email info@arts4mc.org.