



Dear *{{Informal Name}}*,

Hope springs eternal! It is in our nature to hope for the best, even during a pandemic. Many of us hope that soon we will be able to return to the movies, a concert or festival, or visit and hug our family and friends. At the Arts Council, we are preparing for our annual Champions of the Arts Virtual Fundraiser on May 6th. And our hope is that dedicated individuals like you, who understand the Arts Council's critical work for the community, will make a meaningful donation to support our Arts as Healing and Arts Education programs in place of ticket prices.

With schools closed this past year, many of our youth missed out on art classes. A [report by Americans for the Arts](#) states that young people who participate regularly in the arts (three hours a day on three days each week through one full year) are four times more likely to be recognized for academic achievement, to participate in a math and science fair, or to win an award for writing an essay or poem than children who do not participate.

With your support, we can ensure that more of our students receive a high quality and enriching visual and performing arts education.

Warmest regards,

Jacque

Jacque Atchison
Executive Director
831-622-9060 x108
jacque@arts4mc.org



Artist Spotlight

Stop, collaborate and listen! Tune in to learn more about
The Shop Monterey, a new local artist collaborative!

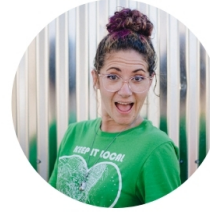
www.theshopmonterey.com



Chris Powers



Gerardo Zambrano



Jess Ansberry

WEDNESDAY, APRIL 14, 2021 | 12:00 P.M.

LIVE PRESENTATION AT

[WWW.FACEBOOK.COM/ARTSMONTEREY](https://www.facebook.com/artsmonterey)

VISIT [ARTS4MC.ORG](https://arts4mc.org)
FOR LINK TO PRESENTATION



LEAP GRANTS NOW OPEN!

The Local Emerging Artists Program (LEAP) provides a financial stipend up to \$2,500 to selected artists in the early stages of their career who demonstrate that this support will make a big impact on their work and on our community.

DEADLINE:

APRIL 15, 2021 AT 11:59PM

VISIT [ARTS4MC.ORG/GRANTS/LEAP](https://arts4mc.org/grants/leap)
FOR MORE GRANT INFORMATION



Business Works

SOLUTIONS FOR BUSY CREATIVES

PRESENTS:

REBUILDING THE ARTS IN MONTEREY COUNTY

Join us as Arts Nonprofit Leaders discuss the impact of the pandemic on the arts and how to rebuild a more resilient cultural and creative sector for our community.



Colleen Bailey,
Executive Director
at Monterey Jazz
Festival



Jeff Hinderscheid,
Executive Director
at Sol Treasures



Nicola Reilly,
Executive Director
at Monterey
Symphony



Juan Sanchez,
Executive
Director/Founder
at Palenke Arts

APRIL 23, 2021 | 10:00 A.M.

LIVE PRESENTATION AT

WWW.FACEBOOK.COM/ARTSMONTEREY

REGISTER FOR ZOOM LINK
AT INFO@ARTS4MC.ORG



ARTS COUNCIL
for MONTEREY COUNTY

ARTS & CULTURAL IMPACT GRANTS

Arts and Cultural Impact Grants are available to nonprofit organizations seeking support for public arts and culture projects/programs up to \$5,000 per year.

We have two cycles for this grant program - Spring and Fall. Organizations may only receive one grant per year and must have completed their previous grant's final report before submitting a new application.

DEADLINE: MAY 10, 2021 AT 11:59PM

Visit our website: arts4mc.org/grants
for more grant information.

Thanks to the support of Monterey County!



ARTS COUNCIL
for MONTEREY COUNTY



The Monterey County Board of Supervisors passed a resolution to create a Monterey County Poet Laureate.

The Arts Council for Monterey County (Arts4MC) will coordinate the County Poet Laureate program.

For more information, please visit www.arts4mc.org/poetlaureate.



**Install Vibrant
New Artwork
to Enliven
Your Office
Space**

*Contact us for
pricing today!*

- ✉ info@arts4mc.org
- ☎ 831-622-9060
- 🌐 arts4mc.org/art4business



The Arts are Essential for Student Success & Healing



SCHEDULING OPEN
for
Spring/Summer 2021
ARTS EDUCATION
CLASSES

Online and in-person arts education classes available for K-12 students at your school site and/or organization. Students study with our professional teaching artists to build creative thinking skills, benefit from creative play & support student wellness.

For more information, contact our Programs Director,
Karyn Lee-Garcia, at karyn@arts4mc.org or
831-622-9060 ext 102.

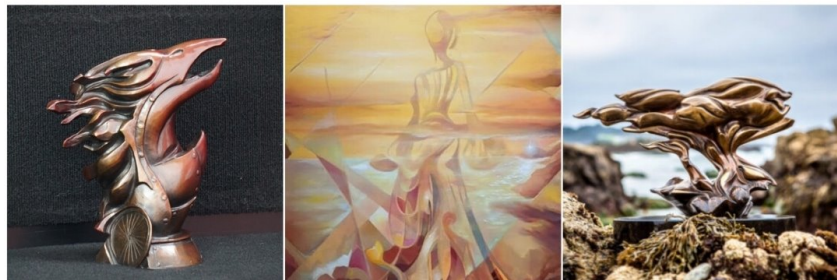
Get to know Artist Bryan Gage



Bryan Gage, Artist

After a decade abroad, International artist and designer Bryan Gage returned to his hometown to produce his first exhibition of colorful and dynamic paintings. His work is influenced by his travels, background in auto design, and follows a narrative of mankind's uncertain future with the natural elements.

His focus is a progressive exploration of visual flow, dynamism in dimension, and the hopeful symbolism of humanities' role navigating the impending changes of global climate change.





Do you need support creating a successful grant proposal? Watch our 3-part video series, *Grant Writing for Succe\$\$*, to answer your grant writing questions - **click here**.

The Legacy Circle



With the stroke of a pen, YOU can ensure the future of community arts programs in Monterey County!

For more information on how you can support the arts for future generations, contact Bella Hockersmith, Development Director at 831-622-9060 x108 or bella@arts4mc.org.



Thank you to the County of Monterey and the Board of Supervisors for the ongoing support of the Arts Council for Monterey County's efforts to strengthen and broaden the County's economic base.



ART BUSINESS ACCELERATOR



ARTWORK ARCHIVE

Elleen Hooper

AIM

YOUTH MENTAL HEALTH

AIM for Awareness Ad Contest

CALLING ALL MIDDLE AND HIGH SCHOOL STUDENTS!
AIM wants YOU to join our movement by designing an Ad for AIM to raise awareness for youth mental health.

Imagine you are hired by AIM to design an ad that could be used in magazines/media to represent AIM's movement to promote youth mental health awareness.

Entry Rules:

- All submissions must include the following elements in order to be considered:
1. AIM logo
 2. AIM website (AIMyouth.org)
 3. One mental health topic listed on our website: <https://aimyouth.org/ad-contest/>

Over 250+ youth artists

AIM

AIM

AIM

DEADLINE:

APRIL 8, 2021 - 5:00PM

Frequently Asked Questions:

What Type of Artwork and What Size?

Open and 2D art categories: Traditional art, painting, drawing, etc. and graphic art, computer generated.

Artwork can be on any medium, horizontal or vertical, and must be 8.5 x 11, 10 x 15, or 11 x 17 inches.

Will Ads be Displayed?

Yes, all approved ads with entry forms will be showcased at a May 2021 event called TIES.

Will Prizes be Awarded?

Yes, there will be 15 winners of the Ad Contest and each winner will be awarded a gift card.

FOR MORE INFO, OR TO SUBMIT YOUR ENTRY, VISIT

[AIMyouth.org/ad-contest/](https://aimyouth.org/ad-contest/)



Our Contact Information
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Seaside, CA 93955
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<http://arts4mc.org>

