



• *Enriching the lives of our community through the arts* •

## **FOR IMMEDIATE RELEASE**

Contact: Jazmine Zavala, Marketing Coordinator  
Arts Council for Monterey County  
831-622-9060 x 106  
jazmine@arts4mc.org

### **Arts Council Celebrates National Arts and Humanities Month**

(Seaside, CA - October 6, 2020) The Arts Council for Monterey County (Arts4MC) joins thousands of arts organizations and communities across the nation to celebrate National Arts and Humanities Month throughout October. The Arts Council will carry this message to the people of Monterey County through social media that honor the efforts of artists, historians, teachers, and cultural groups working to make the arts and humanities a part of everyone's life.

"The arts are the lifeblood of our communities, raising morale, creating community cohesion, and providing comfort during dark times, while also delivering a huge economic footprint. The sector continues to suffer devastating losses due to the COVID-19 pandemic, so it is vital that we support our creative workers and fight for the sector in the months and years to come," said Robert L. Lynch, president and CEO of Americans for the Arts and national coordinator of Arts and Humanities Month.

National Arts and Humanities Month gives us a chance to celebrate the values that the arts impart in our lives, and it is more important than ever that everyone take part to recognize the creative and cultural value of the arts and humanities in our communities. Everyone in the community is encouraged to participate in what has become the country's largest annual collective celebration of the arts and humanities.

"We are pleased that the County of Monterey Board of Supervisors provided us with a proclamation today that honors National Arts and Humanities Month, which is an opportunity to recognize and celebrate the positive impact the arts bring to our schools and communities," states Jacquie Atchison, Arts4MC Executive Director.

More information about National Arts and Humanities Month is available at [www.AmericansForTheArts.org/nahm](http://www.AmericansForTheArts.org/nahm). View events across the nation and add yours to the celebration at <http://artsmeet.artsusa.org>.

###

*The mission of the Arts Council for Monterey County (Arts4MC) is to improve the quality of life for everyone in our region through the arts. For more information, please visit [arts4mc.org/monster-bash](http://arts4mc.org/monster-bash)*

1123 FREMONT BLVD, SUITE C • SEASIDE, CA 93955 • 831-622-9060 • ARTS4MC.ORG