



# ARTS COUNCIL *for* MONTEREY COUNTY

August 7th, 2020



Dear Friends,

We need your help to continue providing art and music programs in our schools. While the California school budget was not reduced this year, all our school districts are seeing drastic increases in costs to convert their curriculum to distance learning and in providing PPE to ensure the health and safety of their students and staff. Due to these additional expenses, we are very concerned that schools will eliminate art and music classes, although they are more essential today than ever before, and are a required subject in all California public schools.

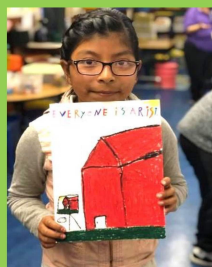
Please take a few minutes to write to your school and/or school district asking them to continue providing the required art classes to our students. You can learn more about this effort at [arts4mc.org/arts-education](https://arts4mc.org/arts-education), which includes a letter template and the addresses for all Monterey County school districts.

We appreciate your support of the arts in Monterey County!

Warm regards,

Jacquie Atchison,  
*Executive Director*

*Imagine Success for Every Student...*



*Be a Champion for Arts Education!*



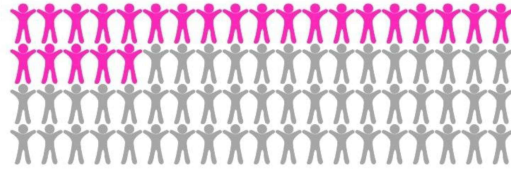
Arts4MC is working to create a "new normal" where every student receives an enriching and high-quality visual and performing arts education, whether in a classroom or virtually from home.

### Current Impact vs. Outstanding Need

**25,000** Students Served

78,000 Students in our Community

53,000 Students Still Waiting



*"Our students are benefitting from work with true visual and performing arts experts. We look forward to continuing our partnership and expanding our children's artistic abilities."*

- Jennifer Zanzot, Principal, Mission Park Elementary School

### Can We Count on You?

Our goal is to raise \$25,000 by August 31st to help bring arts education to every student in Monterey County.

<b>E</b>	<b>\$50</b>	Supports one hour of arts instruction
<b>T</b>	<b>\$100</b>	Purchases supplies for one art class
<b>A</b>	<b>\$250</b>	Sponsors an Arts4Home tutorial video
<b>N</b>	<b>\$500</b>	Funds a month-long after-school program
<b>O</b>	<b>\$1000</b>	Provides one professional teaching artist residency

**DONATE**

The Arts Council for Monterey County is a 501(c)(3) non-profit organization, taxpayer ID #94-2805076.

# Artist Spotlight



Tune in to find out more about Bryan Gage's first public art exhibition, giant squid, murals and more!

WEDNESDAY, AUGUST 12, 2020 | 12:00 P.M.

LIVE PRESENTATION AT

[WWW.FACEBOOK.COM/ARTSMONTEREY](http://WWW.FACEBOOK.COM/ARTSMONTEREY)

VISIT [ARTS4MC.ORG](http://ARTS4MC.ORG)  
FOR LINK TO PRESENTATION



# Art4Sale

*Online Art Gallery for Monterey County Artists*

Art4Sale connects art patrons to exceptional local artwork through our e-commerce platform. ArtWorks @Pacific Grove artists including Bryan Katz, Carol Marshall, Diane Grindol, Jennifer Colby, Julang Kihm, Kenton Hoppas, Michelle Robertson, Nancy Donaldson. [arts4mc.org/art4sale](http://arts4mc.org/art4sale)

If you are a local artist and would like to be considered to have your work represented, please contact Klara Hickmanova at 831-622-9060 x103 or [klara@arts4mc.org](mailto:klara@arts4mc.org)



# GRANTS NOW OPEN

Community Arts Grants, up to \$5,000 are available to small and emerging organizations with budgets up to \$250,000, who are seeking support for public arts and culture projects/programs.

No deadline - grants are reviewed on a monthly basis until funds are expended.

**Visit our website: [arts4mc.org/grants](https://arts4mc.org/grants) for more grant information.**



Thanks to the support of



**APPLY NOW**



**We wear masks to protect  
our community!**





Economic Impact Grants are available to small nonprofit arts organizations seeking general operating support who have or will have an economic loss from cancellations or closures due to the Coronavirus crisis. Maximum award size is \$5,000 based on the scoring of your application. Grants will be awarded on a first come, first served basis.

**DEADLINE: UNTIL FUNDS ARE EXPENDED.**



**APPLY NOW**

We understand this is a very challenging time for the creative sector with programs and events canceled and museums, theaters, and galleries closed.

Thanks to the generosity of the David and Lucile Packard Foundation and William and Flora Hewlett Foundation, we are pleased to offer **\$5,000 Economic Impact Grants** to small arts organizations with budgets of \$250,000 or less. If you meet this eligibility and have not received an Economic Impact grant since April 1st, please apply today.

If you have any questions about this opportunity, please contact Klara Hickmanova, Programs Coordinator at 831-622-9060 x103 or [klara@arts4mc.org](mailto:klara@arts4mc.org).



Presents

*The Show Must Go On...line!*  
*Livestream Telethon*

Thursday, August 20th • **6-8PM**

<https://soltreasures.com/telethon/>

SAND CITY, CALIFORNIA

# CALL FOR ARTISTS

DEADLINE: AUGUST 19, 2020

**WHAT?** The Sand City Art Committee is seeking proposals from local Monterey Peninsula artists, preferably artist within Sand City, to submit mural proposals that will celebrate the history and culture of Sand City, its residents, and the larger community.

**WHEN?** Sept. 28th- Oct. 5th. The mural will be a part of the City's inaugural we. mural event. The we. murals will build the foundation for the most accessible outdoor public art gallery on the peninsula.

**INTERESTED?** Please submit proposals by August 19, 2020.  
Details: [www.sandcity.org/our-community/west-end-artist-community/call-for-artists](http://www.sandcity.org/our-community/west-end-artist-community/call-for-artists)



*we.* 6WALLS  
12ARTISTS

Presented by:  
Sand City @sandcityca     
Sand City Art Committee @sandcityart 

we. murals  
event info



@we.createart  
[wecreateart.co](http://wecreateart.co)





Center for  
Cultural  
Innovation

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# INVESTING IN ARTISTS

[\*\*Click Here for  
Grant Opportunity\*\*](#)

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# California Relief Fund for Artists and Cultural Practitioners

[Click Here for  
Grant Opportunity](#)

*The Legacy Circle*  
Arts4MC

If our work with the arts has touched and enhanced your life, we invite you to consider an estate gift that will continue our mission of serving everyone in our region through the arts for generations to come. Learn more [here](#).



Thank you to the County of Monterey and the Board of Supervisors for the ongoing support of the Arts Council for Monterey County's efforts to strengthen and broaden the County's economic base.