



• *Enriching the lives of our community through the arts* •

**FOR IMMEDIATE RELEASE**

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**ARTS COUNCIL ANNOUNCES NEW ART4BUSINESS PROGRAM**

(Seaside, CA - August 12, 2020) The Arts Council for Monterey County (Arts4MC) is pleased to announce the launch of our “Art4Business” program, collaborating with local businesses to install dynamic exhibits of original art in their lobbies and workspaces, and provide opportunities for employee engagement activities.

Art4Business is about transforming office spaces and storefronts with curated local artwork and keeping vacant storefront properties attractive and inviting. Our artists play a vital role in improving the quality of life for everyone in our region through the arts.

Businesses also have the option to bring in local artists to lead an art project with their employees, which is a fun way to foster teamwork, make meaningful connections, produce a sense of belonging, and increase office morale.

“We continue to create new programs to support our local artists, and this is an exciting opportunity to showcase local original art in a business environment while also providing team building art activities for employees. Displaying art in the office is known to reduce stress, boost productivity and increase creativity,” states Jacquie Atchison, Arts4MC Executive Director.

If you are interested in creating an inviting lobby and workspace, please contact Karyn Lee-Garcia, Arts4MC Programs Director, at 831-622-9060 x102 or [karyn@arts4mc.org](mailto:karyn@arts4mc.org)

Visit our website for additional information [www.arts4mc.org/art4business](http://www.arts4mc.org/art4business)

The mission of the Arts Council for Monterey County (Arts4MC) is to improve the quality of life for everyone in our region through the arts. Thanks to our supporters and partners, we help bring high-quality arts programs to more and more residents – including those who have historically had little access. Over the years, we have strengthened the capacity of more than 100 arts organizations and cultural groups to more effectively serve our families and visitors, and to increase the creative sector's economic impact in Monterey County.

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