

SPONSOR OPPORTUNITIES 2019-20



ARTS COUNCIL
for MONTEREY COUNTY

*Since 1982, Improving the Quality of Life
For Everyone Through the Arts!*

The Mission...

of the Arts Council for Monterey County is to improve the quality of life for everyone in our region through the arts. We create ever more vibrant communities through award-winning programs that build capacity for emerging artists and nonprofits, empower our youth and provide arts as healing wherever we are needed most.

Building Capacity

We help 80 nonprofits extend their reach and deepen their impact through grants, training and consulting. We launch emerging artists through the Local Emerging Artist Fund (LEAP) and affordable art spaces at ArtWorks@Pacific Grove! We support everyone through our annual Arts Education Summit, BusinessWorks workshops for creative nonprofits and professionals, and as a valued community resource.

Empowering Youth

Our talented teaching artist team reaches nearly 20,000 youth in 35 partner schools around the county with residencies in dance, music, visual arts, drama and more. Classes often lead to performances, exhibitions or murals, engaging families and creating a positive school environment – success for every student.

The Arts as Healing

In consultation with our partners, our specially trained teaching artists transform the lives of youth, veterans and seniors. As they gain creative mastery, they learn to reduce anxiety, communicate feelings and ideas, and collaborate easily. As they complete and showcase their final work, they recognize and value their true potential.



“ I like the art program because every day I see myself getting better and better. ”

—JON A., 16, RESIDENT, MONTEREY COUNTY PROBATION DEPARTMENT YOUTH CENTER ARTS COUNCIL ARTS AS HEALING INTERVENTION PROGRAM, 2017

THE ARTS ARE THE ANSWER

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ARTS COUNCIL
for MONTEREY COUNTY

Contact us: 831-622-9060, info@arts4mc.org www.arts4mc.org
1123 Fremont Blvd, Suite C, Seaside 93955



“ Thanks to your support, 275 children from North Salinas and East Salinas participate in music classes every day after school and 1,000 of their family members attend our exciting performances. ”

—MARY ALICE MCRAE, YOUTH ORCHESTRA OF SALINAS

WHO WE ARE

“ One of Monterey County’s most prestigious awards events. ”

—BETH PEERLESS, MONTEREY COUNTY HERALD

We draw people from all over the county to celebrate our Champions, raise awareness of our programs and raise funds to ensure every child in Monterey County has access to high quality arts education. We expect more than 400 guests again this year! Our red carpet photo gallery showcases the elegance of our event and the excitement of our wonderful guests.

Your sponsorship makes you part of one of the great traditions in our region and together we make this county the best place in the world to live, work and visit.

Portola Hotel and Spa is our host venue this year, partnering with our Gala team to create an amazing experience for our sponsors and our guests. Among the highlights are the red carpet with professional photographs for every guest, professional valentine video tributes to our Champions and exceptional entertainment throughout the evening – from the opening wine reception to the dancing after the program.

JOIN US

Saturday, February 1, 2020 at the Portola Hotel and Spa, Monterey

Tickets and sponsorships:
arts4mc.org/champions

For more information, call 831-622-9060

Lifetime Achievement Recipients

2019



Dottie Dodgion

2018



Walt DeFaria

2017



Alan Silvestri

2016



Richard MacDonald

2015



Philip Glass

2014



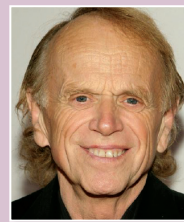
Jane Smiley

2013



Tim Jackson

2012



Al Jardine

2011



David Ligare

2010



Ron Dias ♥

2009



Jack N. Swanson ♥

2008



Beverly Cleary

2007



Gus Arriola ♥

2006



Eldon Dedini ♥

♥ In Memoriam

CHAMPIONS OF THE ARTS GALA

~ THE PENINSULA SCENE ~
CHAMPIONS OF THE ARTS GALA

Photos: Kelli Uldall



Mary Adams, Bill Monning, Stephanie Hulsey



Esmeralda Owen, Sam & Shary Farr, Colleen Bailey



Andrew & Sunshine Jackson,
Ellen Wilson, Steven Whyte



Gus Leonard, Denese
Sanders, Sophia Leonard



Shari Hastey, Steve Vagnini, Edie Ellis, Josie Rangel



Robin Winfield, Ron Baxter



Paula deVos, Wayne & Valeria Forte,
Nicollette Eason Trotter



Paulette Lynch, Erin Clark,
Ken Peterson, Marilyn Vierra



Susie Brusa, Edwin Huizinga,
Shannon Damnnavits



Gabriel Peterson, Ella Schwirzke,
Elliot Bradford-Chesebrough



Dottie Dodgion, Brian Gingerich



Rose & Dave Clark, Holly Byers
Ochoa, Dionicio Mendoza



Meheen Hauge, Renée Curry



Maureen & Gary Meek



José Molina, Silka Saavedra,
Alejandro Molina



More than 400 guests from all over the county turned out in style to raise funds for youth arts education at the annual Arts Council for Monterey County Champions of the Arts Gala. Champions honored included: Dottie Dodgion, Juan-Carlos Gonzalez, Marcie Chapa, Silka Saaevra, Dionicio Mendoza, Open Ground Studios and Judith and Malcolm Weintraub. Erin Carey, Aerialist performed.

CHAMPIONS GALA 2019

Join Us!

CHAMPIONS OF THE ARTS GALA Saturday, February 1 2020



Alexa Buonadonna and Arts Council Board Member Sean Seebach enjoying the Champions of the Arts Gala.

As a sponsor, your organization will receive recognition and may be part of: featured articles supporting our events; printed ads in local publications; and inclusion in our live streaming, television commercials & radio spots promoting our Champions of the Arts Gala 2020. These benefits are customized by your level of sponsorship.

Most sponsorship levels also include recognition opportunities throughout the year at the Arts Education Summit, County Art Exhibitions, the Annual Champions Announcement Reception and ArtWorks @ Pacific Grove Third Friday ArtWalks.

We can customize your sponsorship to ensure we align and leverage your brand and message. You are welcome to decide which Arts Council program is the best fit:

- Arts as Healing Intervention
- Community Art Programs
- Local Emerging Artists
- Professional Artists in the Schools

ENGAGE

We have many channels for connecting you with new and returning customers, clients, friends

Website: 38,000 Annual Visits

Facebook page: 4,322 Likes

Monthly E-Newsletter.....3200+ Subscribers

LEVERAGE

Sponsors have priority options to participate in any Arts Council promotions during the year.

Please contact us to discuss additional ways that your sponsorship level can be customized to represent your organization to its fullest!

SELECT

Premiere Level - \$10,000

- VIP Table for 10 to Champions Gala 2020 with Champagne served Tableside
- Logo on Invitation and Main Stage Podium
- Logo on Venue Signage
- Logo on Step and Repeat Banner
- Logo / WebLinks in E-Newsletter
- Full Page Ad in Printed Program Guide
- Opportunity to Present Award at Gala
- Recognition at up to 5 additional events during the year

Red Carpet Level - \$ 5,000

- Reserve Table with 8 tickets to Champions Gala 2020
- Logo on Invitation and Main Stage Podium
- Logo on Venue Signage
- Logo on Step and Repeat Banner
- Logo / WebLinks in E-Newsletters
- Full Page Ad in Printed Program Guide
- Recognition at up to 3 additional events during the year

Awards Level - \$ 2,500

- Four Tickets to Champions Gala 2020
- Logo on Invitation and Main Stage Podium
- Logo on Venue Signage
- Logo on Step and Repeat Banner
- Logo / WebLinks in E-Newsletter
- 1/2 Page Ad in Printed Program Guide
- Recognition at one additional event during the year

Reception Level - \$1,000

- Two Tickets to Champions Gala 2020
- Logo / WebLinks in E-Newsletter
- 1/3 Page Ad in Printed Program Guide

SPONSORSHIP LEVELS & BENEFITS

We are Grateful for Your Support!

On behalf of the board and staff of the Arts Council for Monterey County and the thousands of students and families we serve each year, we thank you for your sponsorship. To ensure the best use and greatest possible recognition of your contribution, please complete this form right away and send with your check, credit card info or billing instructions to:

Arts Council for Monterey County
1123 Fremont Blvd., Suite C, Seaside 93955
or by email: info@arts4mc.org

For In-kind Opportunities, please contact Erin Lyman,
831-622-9060 x 105



"You have a wonderful, creative community in Monterey and I know a lot of that is thanks to all you have done and are doing."

—EMIKO ONO

WILLIAM AND FLORA HEWLETT FOUNDATION

SPONSORSHIP LEVELS:

Premiere: \$10,000 **Red Carpet: \$5,000** **Awards: \$2,500** **Reception: \$1,000**

Name _____

(as it should appear in print)

Contact Name _____

(if different)

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Web _____

Credit Card# _____ CVC# _____ Exp ____/____

Check Enclosed - Mail to: ACMC, 1212 Fremont Blvd., Suite A, Seaside, CA 93955

Bill To: _____

CHAMPIONS OF THE ARTS GALA

Saturday, February 1

2020

* Please email your **high resolution** logo file as .png .tif .jpg or .eps to info@arts4mc.org when you submit your sponsorship payment.

ACMC is a nonprofit 501C(3) arts organization. TAX ID 94-2805076.

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SPONSORSHIP CREDIT & RECOGNITION