

Business Works

SOLUTIONS FOR BUSY CREATIVES

PRESENTS:

ELEVATING YOUR EFFORTS

Accessibility and
Inclusion for Small
Businesses



APRIL 26, 2019 | 8:00-11:30 A.M.
BAYONET AND BLACK HORSE, SEASIDE

SPONSORED BY





ELEVATING YOUR EFFORTS

Accessibility and Inclusion for Small Businesses

APRIL 26, 2019 | 8:00-11:30 A.M.

TODAY'S SCHEDULE

8:00 a.m.	Registration and Networking
8:30-9:15 a.m.	Breakfast and Welcome by Susan Breen, Board Chair for Arts Council for Monterey County
9:15-10:00 a.m.	"How to Be Inclusive Without Sacrificing Your Mission" Keynote Speaker Liz Lyman, former head of Corporate Communications and Corporate Social Responsibility for the Americas, MUFG.
10:00-10:15 a.m.	Break
10:15-11:00 a.m.	Table Talks Facilitated by Marilyn Vierra, Board Secretary for Arts Council for Monterey County
11:00-11:30 a.m.	Presentation of Table Talks and Review of "Building Your Plan" Toolkit
11:30 a.m.	Raffle Drawing and Closing Remarks by Paulette Lynch, Executive Director for Arts Council for Monterey County



LIZ LYMAN KEYNOTE SPEAKER

Liz Lyman is the former Head of Corporate Communications and Corporate Social Responsibility, Bank of Tokyo-Mitsubishi UF (MUFG), for the Americas, headquartered in New York.

In this new position for the bank, Liz created a robust community presence and established strong relationships with local and international non-profit groups. Along with her global staff, Liz developed guidelines for funding, organizational structure, outreach, sustainability, and diversity and inclusion for community organizations, which are still the model across the MUFG worldwide footprint.

In partnership with the bank's Head of Human Relations, Liz established the first diversity and inclusion program, a comprehensive set of guidelines for managing a diverse corporate enterprise. For her work in this area, she received the B'nai B'rith Award for Excellence and her New York team was also recognized for its accomplishments with five consecutive awards for community support and engagement by MUFG.

Her varied background includes strong experience in the performing arts. She was a member of the renowned professional choral group Woodley Ensemble and was a guest artist with Tallis Scholars. In addition, Liz has sung with the Charleston Bach Soloists and Charleston Renaissance Ensemble in South Carolina, and the Washington Bach Consort, in Washington, DC. Her arts experience extends beyond performance to management, and she has served as the Executive Director of the Washington Bach Consort and the Theater Chamber Players of the Kennedy Center.

She was the Director of Public Relations for the Choral Arts Society of Washington and the Director of Public Relations and Programs for the City of Charleston Office of Cultural Affairs where she managed operations for the Piccolo Spoleto Festival. During her 12 years with the Department of Agriculture, Liz managed the non-profit grants program designed to assist non-profits working in food security and hunger prevention. She currently sits on the Board of Directors of the Orpheus Chamber Orchestra and is chair of the Tours and Concerts Committee.

Liz holds a BA in English (cum laude) from Upsala College and Masters Degrees in both Human Relations and International Relations from Webster University (summa cum laude). She is also a graduate of the Cambridge University, England Choral Scholars Seminar where she was a guest artist with the Cambridge Singers.

Liz is married to Captain Mel Lyman, USN (ret), a former nuclear submarine commander. They have one son, Christopher, who is a systems engineer with the Monterey Bay Aquarium in Monterey.



ONLINE RESOURCES TO ELEVATE YOUR EFFORTS

Alliance of Artist Communities:

https://www.artistcommunities.org/sites/default/files/shared/AAC_StatementsonEquity.pdf

Americans for the Arts:

<https://www.americansforthearts.org/about-americans-for-the-arts/cultural-equity>

Arts for a Better Bay Area:

https://www.betterbayarea.org/snapshot_cultural_equity_statements
<https://boardsource.org/research-critical-issues/diversity-equity-inclusion/>

Brown University:

<https://bit.ly/2UJCrko>

Los Angeles County Arts Commission:

<https://www.lacountyarts.org/building-your-plan-cultural-equity-inclusion-toolkit>

National Council of Nonprofits:

<https://www.councilofnonprofits.org/tools-resources/why-diversity-equity-and-inclusion-matter-nonprofits>

Nonprofit Alliance of Monterey County:

<https://www.alliancemonterey.org/diversity-social-equity-project/>

UC Davis:

<https://lgbtqia.ucdavis.edu/educated/glossary>

University of Southern California:

<https://lgbtrc.usc.edu/education/activities/>