



ARTS COUNCIL *for* MONTEREY COUNTY

For Greater Tenacity, The Arts Are The Answer!



Photo by Kira Godbe

Paulette Lynch, Executive Director

If you want your little ones to stay still and practice patience for a few minutes, find the line for a face painter. If you want them to develop perseverance, help them prepare for a show!

This month thousands of youth throughout the county are staying just a little longer after school to finalize their artwork. They are spending just a little more time at home to memorize words for the play. They are starting over from the top again and again as needed to create a wonderful dance or concert experience for family, friends and community.

As our youth drive themselves and motivate each other to succeed, they develop the grit and resolve that will get them to the finish line of every project! Please read on for more details and to get more involved in expanding opportunities for everyone in Monterey County.

Day of Community Insights & Collaboration: 4th Annual Arts Education Summit



On April 28th, the Arts Council for Monterey County held the 4th Annual Arts Education Summit focused on "Arts and Healing: Model Programs & Practices".

Over seventy community members joined together to learn about local area non-profits, government agencies, medical facilities, and arts organizations that incorporate art classes and experiences for their constituents. The engaging panelists and featured guests represented the range of Monterey County arts and healing resources. The keynote address by Jamila Dunn, Director of Education, of the Kala

Institute of San Francisco focused on "The Power of Process" with a hands-on Blind Contour Drawing, the impact of sensory inclusion and how to create art projects that include all social emotional learners.

"It's amazing and very powerful to see that art is a driving force that results in the healing of our community. Its impact goes a long way to those that receive the services that each organization provides, bringing richness, better health, and togetherness resulting in a stronger more creative tight-knit community," said Elgene Tumacder, Arts Council Teaching Artist.

If you'd like to co-create on next year's Arts Education Summit, please contact Karyn Lee-Garcia at karyn@arts4mc.org or (831) 622-9060 x102.

Which Word Below Describes Our Volunteers?

ALL OF THEM!



We have been actively investing in our mission to improve the quality of life for everyone in our region through the arts all year long, and couldn't have accomplished it without YOU!

With more than 20 volunteer opportunities this year so far, you have risen to the challenge each time and provided us with the support that we need!

THANK YOU!

TODAY!



May 18
6 - 8 pm
ArtWorks@PG
Third Friday Art Walk



Join our co-op of 20 artists for our monthly open studio! Our vibrant group features painters, photographers, graphic designers, jewelers, and more!



Live music provided by
 Reija Massey & Bart Keagy



125 Ocean View Blvd,
suite 209+210
Pacific Grove, CA
Located on the 2nd floor of the
American Tin Cannery building



Future Audience Network Meeting
Wednesday, May 23rd, 9:30am - 11:00am

The Monterey Peace and Justice Center, 1364 Fremont Boulevard, Seaside

5 Principles of Effective Video that Every Artist and Arts Leader Should Know

Featured Speaker

Mike Buffo



Co-Founder of [Hara Motion Picture Conservatory](#)

About the Speaker



Filmmaking Lifestyle Mentor, Mike Buffo, along with his wife Brittney Buffo, are the Monterey Peninsula's leading authorities when it comes to helping Filmmaking Students, Video Professionals, and Innovative Entrepreneurs lead sustainable and creatively-rewarding lives. When they started out, they struggled to get paid well enough to make ends meet. Fortunately, they figured out an effective and purpose-based method for creating video work with any business owner. They have led full-time filmmaking careers for the past 6 years in Monterey County while

raising a family, have starred in many of their own films, and have helped grow more than 100 young careers. Mike and Brittney also believe in giving back. Over 80% of their students have qualified to receive some kind of scholarship assistance through over \$100,000 in grant funding they have secured since their Academy began in 2011.

About the Topic

5 Principles of Effective Video that Every Artist and Arts Leader Should Know

Most small business owners, entrepreneurs, and creative professionals are great at what they do, but struggle to generate media on their own that they would be proud to share widely. Even though they may consider themselves creative, most haven't had the training they need to succeed in becoming a category leader – no matter what industry they work in. Once they learn the essential keys to sharing about what they do in a compelling way, and understand how to casually develop their digital presence, it becomes easy to get paid well for their work so they can make the difference they want and live life “on-purpose” with the career path they've chosen.

Agenda

9:30 am - Doors Open, Continental Breakfast, Coffee -- Conversation -- Introductions

10:00 am - FEATURED TOPIC - **5 Principles of Effective Video**

11:00 am - FAN Meeting Ends; Conversations can continue!

Admission is free, light refreshments served.

Please RSVP to Klara at klara@arts4mc.org no later than Tuesday, May 22nd, 2:00pm

Champions Nominations Are Open Now! Postmark deadline, July 1, 2018 - 12:00 midnight

Take advantage of this great opportunity to showcase someone that means a lot to our community. To fill out the form and upload a supporting document click on [Champions Nominations](#).

Please click on our prior [Champions of the Arts Awardees](#).



Contact Klara at klara@arts4mc.org with any questions.

Save the date - 2019 Champions of the Arts Gala - Saturday, February 2, 2019

Thank You, Carmel Magazine!

~ THE PENINSULA SCENE ~
CHAMPIONS OF THE ARTS GALA

Photos: Kelli Ujdall



Paulette Lynch, Steve Vagnini,
 Mary Ann Carbone

Ron Cacas, Arlene Nissen,
 Melissa Chin Harper, Susan Green

Belinda Hendrickson,
 Sonia Chapa, Betsy Oltmann

Arlene Kribs, Randy McMurray, Sarah Boos

Nancy Bell, Brian Gingerich

Ilene Feinman, John Elliott,
 Angelica Muro, Johanna Poethig

Todd & Nicola Samra, John Wineglass

Gary Bolen, Karyl Hall

Jacque Atchison, Karyn Lee
 Garcia, Austin Foster

Mary Anne & Hal Leffel,
 Ellen Martin, Carol Roeder

Chris & Lisa Defaria,
 Walt Defaria, Gabrielle Ritter

David Sanches, Aaron Georis,
 Felix Diaz-Contreras

Andrew & Sunshine Jackson

Eric & Teresa Del Piero

Colleen Bailey,
 Elizabeth Welden-Smith

Leslie Maltby, Lana Pieri

The Arts Council for Monterey County presented the Lifetime Achievement Award to beloved director and producer Walt Defaria at the Hyatt Regency Monterey Hotel and Spa at their thirteenth annual gala. The event was sold out with 450 guests. Festivities featured performances by Blue Clay, John Wineglass Ensemble and Dave Holodiloff. All proceeds benefit their youth arts education programs.

Click on [Carmel Magazine](#) to download the Spring/Summer 2018 issue.



The Arts are the Answer for the
Best Summer Ever!

 ARTS COUNCIL
for MONTEREY COUNTY

Visit arts4mc.org/summer

*In Just a Few Minutes Today,
 You Can Affect A Young Learner For A Lifetime!**



CAMPAIGN 2018

IF YOU HAVE JUST ONE HOUR:

- * Go to arts4mc.org/music – watch the animated video *"How Playing an Instrument Benefits Your Brain"*
 Share this video on all your social media and ask your friends and followers to join you
- * Click on the School District Directory; Find all the School Districts you care about most
 Use the *Letter to the School Board* Template and send individually to each school board member

IF YOU HAVE TWO HOURS:

- * Do all of the above first, then,
- * Use the Letter to the Editor Template and send to your favorite news outlets - individually
 (Note: Word limit usually 150-200; include your name, phone number, city of residence)

arts4mc.org/music

Online Monterey County Community Arts Calendar

Helping Event Organizers - It's Easy

Interested in new events happening around the county?
Click the button to view our Countywide Arts & Culture Calendar

Arts and Culture Calendar

Have an event to share? Post it on our Arts & Culture Calendar.

Submit An Event

This calendar is a free service from the Arts Council for Monterey County.

News & Opportunities From Our Partners



A New Grant Program Deadline June 15, 2018

Humanities for All is a new grant program that supports locally-initiated public humanities projects. This program responds to the needs and interests of Californians, encourages greater public participation in humanities programming, particularly by new and/or underserved audiences, and promotes understanding and empathy among all our state's peoples in order to cultivate a thriving democracy. [Read more](#)

Grant



Here for Good
Community Foundation Opportunities
for Monterey County

These grant programs support a breadth of interest areas including health, human services, education, community development, culture, heritage, economic development, environment, organizational development and others. [Read more](#)



**NEW! Online Sponsorship
Application for Event Funding**

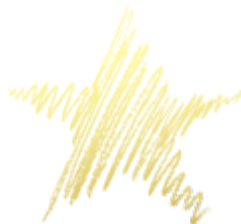
First 5 Monterey County is committed to having a way to address community needs that reach broad or specific areas of families in Monterey County. Sponsorships have no application deadlines, but completed applications should be submitted at least 5 weeks prior to your event. Organizers are encouraged to make requests early in the fiscal year (July 1 – June 30) to ensure availability of funds. [Read more](#)



MONTEREY
PENINSULA
FOUNDATION

**Apply for a Grant
Deadline July 1, 2018**

Grants are open to 501(c)(3) nonprofit organizations (including universities, colleges, and charter and private schools), public K-12 schools, and public agencies serving residents of Monterey, Santa Cruz, or San Benito Counties. [Read more](#)



**S.T.A.R. Foundation
Apply for a Grant
APPLICATION DEADLINE JUNE 15, 2018**

The S.T.A.R. Foundation of Monterey County supports youth-related performing arts activities in Monterey County; provides support for programs operating under the umbrella of a non-profit organization. [Read more](#)



Support
Arts
Education

Did you know that you can support arts education when you shop online at Amazon.com? When you use this link: smile.amazon.com/ch/94-2805076, a portion of your purchase will be donated to the Arts Council.



*Please support art programs
for everyone in Monterey County.*

Go to arts4mc.org/donate for more details or call Paulette

The Arts Council for Monterey County's mission is to improve the quality of life for everyone in our region through the arts. For over 36 years we have served our community and through research and experience, we find over and over that "The Arts Are the Answer" to overcoming our communities' greatest challenges and achieving our region's greatest potential.

Thanks to our supporters and partners, we help bring high quality arts programs to more and more residents - including those who have historically had little access. Over the years, we have strengthened the capacity of all arts organizations and cultural groups to more effectively serve our families and we have influenced a broad range of leaders to incorporate the arts in their plans.

