

ARTS COUNCIL MONTEREY COUNTY

How to Build the Strength of Your Team? The Arts Are The Answer



It is our great joy and honor to work with you to improve the quality of life and expand opportunities for success for everyone in Monterey County through the arts.

Immersion in the arts is one of the best ways for any of us to develop our inner resources, enhance our creative skills and contribute to the success of our teams. One of the most exciting ways for any of us to witness this amazing impact is to attend end-of-year exhibitions and performances at schools and community centers - especially if you talk with youth - or their parents - about their journey.

To share your own ideas, please call or send e-mail. Meanwhile, please read on for wonderful examples.

End-of-Year Arts Celebrations for the Professional Artists in the Schools Program



As the arts expanded and stretched into communities across Monterey County, students explored the elements of art, aesthetic decision-making and tapped into the joy of creating original works of art. With over 20,000 students experiencing consistent arts programming, our communities had a lot to celebrate! Below are just a few examples:



Fourth grade students at MLK Jr. School for the Arts in Seaside participated in 'Hello Neighbor' a special portrait project. Students interviewed notable Seaside community members and highly-regarded photographer Steve Zmak taught digital photography and editing techniques. 'Hello Neighbor' culminated with a Gallery Tour on Wednesday, May 9th with future plans to display the artwork on the newly revitalized Broadway Avenue in Seaside.

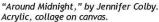
On June 5th, the students, parents and staff at Steinbeck Elementary School in Salinas celebrated their school-wide high-quality arts program. Over the year, each grade-level received 2-3 visual arts classes per month taught by an ACMC teaching artist, Ruby Dudley Brown. At the Art Show, many students proudly shared their artwork with parents and were overheard saying, "Art was my favorite class this year!"

On the North Monterey County High School campus, the Arts Council partnered with the Elkhorn Slough Foundation to work directly with over 20 Slough Crew students. Juan-Carlos Gonzalez led after-school art workshops towards mural creation. The wood-paneled mural celebrates the local environment of North Monterey County. The goal of the project was to "inspire students at the school to see the nature they live among with fresh eyes."

Are you looking to expand your arts education offerings next year? The Arts Council is in the planning process for 2018-2019 and wants to learn what's next for you. Contact Karyn Lee-Garcia, Arts Education Coordinator, at karyn@arts4mc.org.

Join Us on Thursday, June 14th!







"Relationships," by Stacey Ashton. Oil



"Blue Lotus," by Julie Franklin. Oil.

Sunset Center's Marjorie Evans Gallery & the Arts Council for Monterey County

Invite you to

MEET THE ARTISTS RECEPTION

"Identity"

Featuring artists from the "ArtWorks@Pacific Grove" Cooperative

Stacey Ashton Diane Grindol
Christine Chatwell Emily Hess

Jennifer Colby Bryan Katz

Tara Croft Carmichael Carol Marshall

Julie Franklin Meheen Ruby

Deborah Good

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Thursday, June 14, 2018 from 5pm - 7pm Sunset Cultural Center, Marjorie Evans Gallery San Carlos between 8th and 9th, Carmel

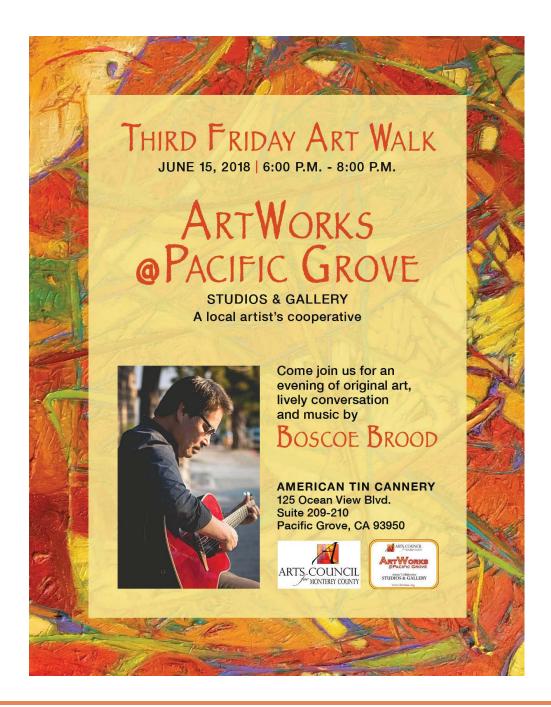
Light refreshments will be served.

Please RSVP 622-9060 ext. 105 or austin@arts4mc.org (by 5 pm, Wednesday, June 13th)









Future Audience Network Meeting Wednesday, June 27th, 9:30am - 11:00am

The Monterey Peace and Justice Center, 1364 Fremont Boulevard, Seaside

Featured Speaker

Wendy Brickman
President of Brickman Marketing



About the Speaker



Wendy Brickman moved from Los Angeles to Monterey and established Brickman Marketing in October, 1990. Wendy has an extensive background in the areas of content marketing, publicity, advertising and market research.

She worked in the management training film area for over seven years and held management positions in the home video industry for several years at Paramount Home Video, Media Home Entertainment and Pacific Arts Video. She also held marketing management positions for Salenger Films. Read more

About the Topic

Planning For Success!

Artists and nonprofits live under constant pressure to make the most of every dollar and every moment! One way to get ahead this year is to PLAN FOR SUCCESS!! Wendy Brickman shares her expertise in developing, implementing and evaluating marketing plans when all you have is a shoestring budget... Join us for a lively session.

Agenda

9:30 am - Doors Open, Continental Breakfast, Coffee -- Conversation -- Introductions

10:00 am - FEATURED TOPIC - Planning For Success!

11:00 am - FAN Meeting Ends; Conversations can continue!

Admission is free, light refreshments served.

Please RSVP to Klara at klara@arts4mc.org no later than Tuesday, June 26th, 5:00pm

Champions Nominations Are Open Now! Postmark deadline, July 1, 2018 - 12:00 midnight



NOMINATE TODAY! Our Champions will be in great company once again this year. We are pleased to announce the legendary jazz drummer <u>Dottie Dodgion</u> for Lifetime Achievement. All other categories are open to nomination: philanthropist, volunteer leader, nonprofit, professional and educator - all key roles in a vibrant arts eco-system.

We also love our Luminary Category - someone whose light shines so brightly, they illuminate the way for others...and this year we are encouraging you to consider nominating a young person!

For sponsorship proposals, call Paulette Lynch at 831-622-9060 x 101 or send email to paulette@arts4mc.org. We will create the right package for your business, service or message.

Please click on our prior **Champions of the Arts Awardees**.

Contact Klara at klara@arts4mc.org with any questions.

Save the date - 2019 Champions of the Arts Gala - Saturday, February 2, 2019



School is out for the summer \bigcirc Time to rest? Not for long!

School will be back in session before you know it and we want to be ready for every child in Monterey County. Schools are eager to restore the arts for every child, but they need our help!

Please look for our Summer Campaign, Back to School, Back to Arts Education coming July 1st!

Online Monterey County Community Arts Calendar

Helping Event Organizers - It's Easy

Interested in new events happening around the county? Click the button to view our Countywide Arts & Culture Calendar

Arts and Culture Calendar

Have an event to share? Post it on our Arts & Culture Calendar.

Submit An Event

This calendar is a free service from the Arts Council for Monterey County.

"Look what I was just following in Monterey!"
- Chris Chidlaw!!



News & Opportunities From Our Partners



A New Grant Program Deadline June 15, 2018

Humanities for All is a new grant program that supports locally-initiated public humanities projects. This program responds to the needs and interests of Californians, encourages greater public participation in humanities programming, particularly by new and/or underserved audiences, and promotes understanding and empathy among all our state's peoples in order to cultivate a thriving democracy. Read more

S.T.A.R. Foundation



Apply for a Grant APPLICATION DEADLINE JUNE 15, 2018

The S.T.A.R. Foundation of Monterey County supports youth-related performing arts activities in Monterey County; provides support for programs operating under the umbrella of a non-profit organization. Read more



Apply for a Grant Deadline July 1, 2018

Grants are open to 501(c)(3) nonprofit organizations (including universities, colleges, and charter and private schools), public K-12 schools, and public agencies serving residents of Monterey, Santa Cruz, or San Benito Counties. Read more



Awaken Poster Competition Deadline July 15, 2018

If you're a graphic artist, designer, painter, poet or visionary, this is for you! Submit an original poster design for a chance to be exhibited. The community-selected poster will receive \$1000 stipend. Read more



These grant programs support a breadth of interest areas including health, human services, education, community development, culture, heritage, economic development, environment, organizational development and others. Read more



NEW! Online Sponsorship Application for Event Funding First 5 Monterey County is committed to having a way to address community needs that reach broad or specific areas of families in Monterey County. Sponsorships have no application deadlines ,but completed applications should be submitted at least 5 weeks prior to your event. Organizers are encouraged to make requests early in the fiscal year (July 1 -June 30) to ensure availability of funds. Read more



House Appropriations Committee Approves NEA Increase!

Beginning of this month, the U.S. House Appropriations Committee approved funding for the National Endowment for the Arts (NEA) at \$155 million for FY 2019, a \$2 million increase. This proposed funding affirmed the House subcommittee's action in May and meets the request of advocates from Arts Advocacy Day in March! Read more

Congratulations to YOSAL and New Executive Director Esmeralda Montenegro Owen



YOSAL's mission is to transform the lives of the youth and the communities through inspiration, discipline, and performance of classical and orchestral music.

Most recently, Owen served as Director of Communications, Marketing, and Public Relations for Hartnell Community College District in Salinas, California where she rebranded and brought a great amount of positive visibility to the College and its constituents at a local, regional, state, and national level. Previously, she held positions at the National Steinbeck Center, the Girl Scouts of the Central Coast, and taught journalism at Gavilan College in Gilroy, California.



Support Arts Education

Did you know that you can support arts education when you shop online at Amazon.com? When you use this link: smile.amazon.com/ch/94-2805076, a portion of your purchase will be donated to the Arts Council.



Please support art programs for everyone in Monterey County.

Go to arts4mc.org/donate for more details or call Paulette

The Arts Council for Monterey County's mission is to improve the quality of life for everyone in our region through the arts. For over 36 years we have served our community, and through research and experience, we find over and over that "The Arts Are the Answer" to overcoming our communities' greatest challenges and achieving our region's greatest potential.

Thanks to our supporters and partners, we help bring high quality arts programs to more and more residents - including those who have historically had little access. Over the years, we have strengthened the capacity of all arts organizations and cultural groups to more effectively serve our families and we have influenced a broad range of leaders to incorporate the arts into their plans.













