



ARTS COUNCIL *for* MONTEREY COUNTY

For Deeper Learning, the Arts Are the Answer!



Photo by Kira Godbe

Paulette Lynch, Executive Director

This month, join our colleagues throughout the county, across the state and around the country in celebrating progress and reaching for more to ensure high quality arts education for each youth. **Right now:** Pacific Grove High School student Kyla Rubalcava is getting ready to represent Monterey County in Sacramento for the National Endowment for the Arts Poetry Out Loud competition! **In process:** Grant reviews for youth art programs throughout the county. **Underway:** Music for All Monterey County campaign meetings to increase music education and restore music as a core subject. **In preparation:** Our fourth annual Arts Education Summit, complete with keynote speakers, panelists and Five Minutes of Fame presenters -- a full day designed for teaching artists, educators and everyone ready to embrace the theme: "Arts as Healing Intervention: Model Practices and Programs".

Keep reading for more details - and call us to get more involved as soon as you can -- we have just the right opportunity waiting for you!

TODAY!!!!

Join us in celebrating our
ONE YEAR ANNIVERSARY!
ArtWorks @Pacific Grove

THIRD FRIDAY ARTWALK
American Tin Cannery, 125 Oceanview Blvd, Ste 209-210

Friday, March 16th 6-8pm

Live Music featuring Johnny Tsunami
and the Shoulder Hoppers

Food catered by **BULLDOG BRITISH PUB**
Wine and Beer!

"Ocean View" by Meheen Ruby



Future Audience Network Meeting
Wednesday, March 28th, 9:30am - 11:00am

The Monterey Peace and Justice Center, 1364 Fremont Boulevard, Seaside

Content Marketing for Maximum Impact



Featured Speaker

Romney Dunbar
Owner of **Dunbar Productions**

About the Speaker



Discovering radio broadcasting at 15, Romney Dunbar's long journey in journalism, TV and storytelling began. Arriving in Monterey-Santa Cruz in 1983, he spent 19 years reporting, anchoring and producing news from 3 local network TV stations and several public channels in the area.

In 2002 he launched Dunbar Productions and independently produced and broadcast programs such as Travels with Romney, Great Homes TV and 100 Mile Meals. Now Dunbar and his team are poised for the next technological step, "TV Everywhere", streaming channels free to watch anywhere, anytime. This is a way to help clients and their content reach a new audience everyday with cost effective modern media.

Romney and his wife Priscilla live in Santa Cruz with their two sons.

About the Topic

Romney will share with artists the latest exciting pathways for content marketing and the artist's role in representing the community to promote tourism, events and their own businesses.

Agenda

9:30 - Doors Open, Continental Breakfast, Coffee -- Conversation -- Introductions

10:00 am - FEATURED TOPIC

11:00 - FAN Meeting Ends; Conversations can continue!

Admission is free, light refreshments served.

Please RSVP to Klara at klara@arts4mc.org no later than Tuesday, March 27th, 2:00pm

In Just a Few Minutes Today,

*You Can Affect Music Education For A Lifetime!**



CAMPAIGN 2018

LAUNCH & RECEPTION

Thursday, March 29 - 4:30 pm - 6:00 pm



Remarks by
FARKHAD KHUDYEV
Music Director/Conductor
Youth Music Monterey

Bayonet and Blackhorse Grill

1 McClure Way, Seaside
(at Gen. Jim Moore Blvd)

Doors Open at 4 pm

*Hosted by Lois Mayol and
Arts Council for Monterey
County*

arts4mc.org/music

** We provide cards, pens and stamps. We just need you! Admission Free. Guests Welcome!*

Mark Your Calendars! 4th Annual Arts Education Summit

Healing and the Arts: Model Programs & Practices

Saturday, April 28th, 2018

8:30am-1:30pm

Boys and Girls Clubs of Monterey County, Seaside



March & April Volunteer Opportunities



[Music for All- March 29th](#) - Join the Arts Council for Monterey County, Arts Education leaders and local music organizations in the continued support for music in the schools! Click on [volunteers needed](#) for open slots.

[Founders Day - April 14th](#) - The Arts Council for Monterey County has partnered with the City of Salinas to provide a children's activity and informational booth of arts & cultural activities representing the county. Click on [volunteers needed](#) for open slots.



FOUNDERS DAY
SALINAS, CALIFORNIA

We Would Like to Thank Everyone Who Helped to Make Our 2018 Champions of The Arts Gala a Success!

Check out the [photo gallery](#). (photo credit: Richard Green Photography)

Champions of the Arts Gala 2018



Thank you to our auction donors and sponsors!

DIAMOND



GOLD



HARTNELL COLLEGE



HYATT
REGENCY
MONTEREY



DISTRICT 7

SILVER



COMCAST
SPOTLIGHT
BRONZE



Monterey Bay
Aquarium



true idea
PRODUCTIONS



KWAV 96.9 FM



F.K.
FENTON & KELLER
Attorneys at Law



PACIFIC VALLEY BANK
Your Business. Our Priority.



STEVEN WHYTE
SCULPTOR
STUDIO & GALLERY



MONTEREY COUNTY
WEEKLY



GRAFF FAMILY
VINEYARDS



Constellation Brands



90.3 kazu
KAZU For Monterey-Salinas-Santa Cruz

CURTIS E. JANSEN, DDS

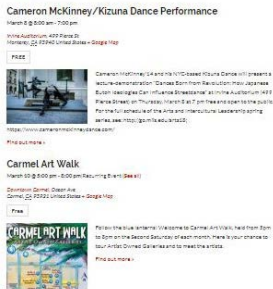
Alan Little and Maia Carroll Little, Daniel H. O'Brien and An McDowell, Dr. Gwen Stewart, Gail Salgado Joel and Dena Gambord, Ken and Mary Wright, Leslie Maltby, Manny and Deb Gonzalez, Nick Papadakis Sarah Boos, William and Susan Breen and William and Rocky Keland

Internships and Scholarships



Does your organization offers art-related internships or scholarships? Send the link to Klara at klara@arts4mc.org and we'll share it with our members (and others) on our arts4mc.org/internships page.

NEW!! Online Monterey County Community Arts Calendar Helping Event Organizers



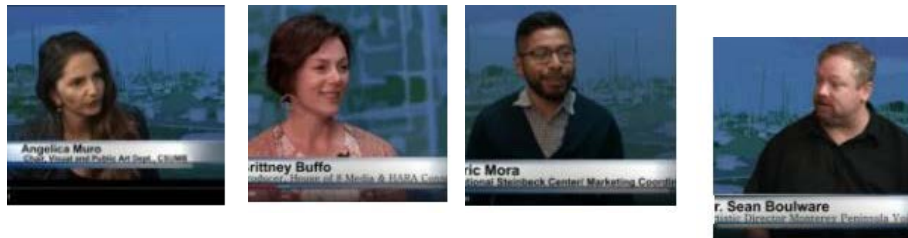
Are you an event organizer or are you looking for a local event? Then you'll want to know about the new Monterey County Online Community Arts Calendar -- showcasing arts events throughout the region.

To submit your event(s) click on [submit event](#) or to search for an event go to arts4mc.org/events

Event organizers: Please help us spread the word about your upcoming events with our local community.

This calendar is a free service from the Arts Council for Monterey County.

Check Out Your Town TV Program: Featuring Interviews with Local Artists and Arts Leaders



To participate as a guest or guest host, send a note to paulette@arts4mc.org

Thanks to [Access Monterey Peninsula](#) and Mark Baer, producer.

Click on [TV Program - Your Town](#) for more videos

*** News From Our Partners ***

Engage.Next 5.0: Audience Engagement & The Art of Relevance

March 16th, 9am -2pm,
at the School of Arts & Culture at Mexican Heritage Plaza, San Jose

As local arts organizations seek to expand and deepen relationships with audiences, we look for ways that our work can be more vital to more in our community. Our work matters when it matters to people—when THEY deem it relevant. Our fifth annual conference on audience engagement will look at how to identify the people you seek to engage, and develop authentic ways to invite them into your work. Join Nina Simon, the Executive Director of the Santa Cruz Museum of Art & History and other speakers at this conference. Additional panels and lunch included! Go to [SV/Conference](#) for more program details and tickets purchase.

Design Competition for Gateway Project: Visionaries Wanted



The City of Seaside's Neighborhood Improvement Program Commission announces a design competition for a highly-visible gateway feature at the northeast corner of Canyon Del Rey Boulevard and Del Monte Boulevard.

The design competition features cash prizes of \$1,500 for first place, \$1,000 for second place, and \$500 for third place. Entries are due by 5:00PM, Monday, March 19. Entries must be submitted by e-mail to Economic Development Program Manager Gloria Stearns at gstearns@ci.seaside.ca.us. For more details click on [Design Competition](#).

Monterey Bay Internships

[Monterey Bay Internships](#) is a resource that helps ease the transition for young adults from higher education to the workforce. Employers can take advantage of the talent groomed here at home. Students receive the training necessary to meet the employment needs of our local business community. Together we can help our region thrive.

Employers and Educators: Post internship listings, both paid and unpaid, and review resumes to find the right candidate. Click [here](#) to post internships!

Students and Alumni: Create an online resume or upload your own, and browse internship opportunities in your area of study to find the right match. Click [here](#) to find internships!



Seaside High School Dramatic Arts Program Receives \$10,000 in Grant Money from NBC



The Seaside High Dramatic Arts program was cut from the school's curriculum two years ago and at the time it looked like it had taken its final curtain call.

But the program was quickly revived by a group of students that have been looking to upgrade some banged up equipment ever since they took over. The students got some good news on Monday after they received news that NBC and R.I.S.E. (Recognizing and Inspiring Student Expression) America awarded the school with a \$10,000 grant that will cover any theater related expenses. For more details go to [Monterey Herald](#).



Gear up for Grant Season

Does your organization want to make a difference through culture and creative expression? The California Arts Council wants to help! State arts funding saw a significant permanent increase this year. Greater investment equals greater opportunity to meet the demand for arts and cultural experiences across California. Click [here](#) to learn more about grants from the California Arts Council.

50 Arts Commissions



The Hewlett Foundation's new Hewlett 50 Arts Commissions will provide grants to 10 local nonprofit organizations, \$150,000 each to commission significant new works of theater, spoken word and musical theater and premiere them in the Bay Area.

Applicants for the 2018 awards must be nonprofit organizations with 501(c)(3) public charity status based in one of the 11 Bay Area counties (Alameda, Contra Costa, Marin, Monterey, Napa, San Francisco, San Mateo, Santa Clara, Santa Cruz, Solano, or Sonoma), but they do not need to be focused on the arts as part of their primary mission. Applications due by April 20th. Full details at hewlett.org/50Commissions.

Announcement from Northern California Grantmakers



[Northern California Grantmakers](#) is pleased to announce the release of new loan opportunities for Bay Area arts nonprofits.

[The Arts Loan Fund \(ALF\)](#) is a collaborative program run by members of Northern California Grantmakers. It provides quick-turnaround, low-cost financial assistance to arts organizations located in Alameda, Contra Costa, Marin, Monterey, San Mateo, San Francisco, Santa Clara, Santa Cruz and Sonoma counties, and individual artists located in the cities of Oakland and San Francisco.

unSCruz Creativity Grant Program



The mission of the unSCruz Creativity Grant Program is to support performance and visual art projects created for or presented at unSCruz, to help artists realize their unique creative vision, and to promote projects that are participatory and/or interactive in nature or foster a sense of community. For more details go to [UnSCruz 2018 Creativity Grant](#).

In Memoriam: Debbie Lee Ellis

Debbie worked for the Arts Council for Monterey County as the Business Manager in 2010. Debbie lost her battle with Lou Gehrig's disease (ALS), on March 6, 2018. In her final days, she was blessed to be surrounded by friends and colleagues. Your prayers, memorial comments and contributions to her end-of-life expenses are welcome at Gofundme.com



Support
Arts
Education



Did you know that you can support arts education when you shop online at Amazon.com? When you use this link: smile.amazon.com/ch/94-2805076, a portion of your purchase will be donated to the Arts Council.



*Please support art programs
for everyone in Monterey County.*

Go to arts4mc.org/donate for more details

The Arts Council for Monterey County's mission is to improve the quality of life for everyone in our region through the arts. For over 35 years we have served our community and through research and experience, we find over and over that "The Arts Are the Answer" to overcoming our communities' greatest challenges and achieving our region's greatest potential.

Thanks to our supporters and partners, we help bring high quality arts programs to more and more residents - including those who have historically had little access. Over the years, we have strengthened the capacity of all arts organizations and cultural groups to more effectively serve our families and we have influenced a broad range of leaders to incorporate the arts in their plans.

