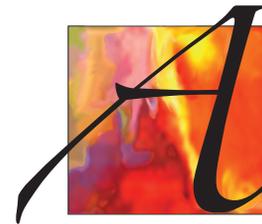


36
SINCE 1982

ENRICHING AND
TRANSFORMING
LIVES THROUGH
THE ARTS

arts4mc.org



ARTS COUNCIL *for* MONTEREY COUNTY

OPPORTUNITIES 2018

The Arts Are The Answer

Art



Empowering Youth

Professional Artists in the Schools Program reaches nearly 10,000 students in 40 schools throughout the county! Artist residencies in music, dance, drama and visual arts classes lead to community performances and exhibitions, helping K-12 boys and girls learn more deeply, explore ideas, and develop 21st century skills: critical thinking, communication, collaboration and creativity.

Each residency engages families and creates a positive school environment—keys to success for every student.



"I like the art program because every day I see myself getting better and better." —JON A., 16, RESIDENT, MONTEREY COUNTY PROBATION DEPARTMENT YOUTH CENTER ARTS COUNCIL ARTS AS HEALING INTERVENTION PROGRAM, 2017

ARTS FOR ALL Monterey County

With the generous support of Lois and Don Mayol, we began "Music for All Monterey County"—an initiative that offers music education opportunities to every K-12 child in our county.

A bequest by Stuart Day supports arts education for elementary school children on the Monterey Peninsula.



Celebrating Diversity

Through an array of grants, technical support and promotions in English and Spanish, we help dozens of culturally distinct arts and cultural groups broaden their reach, deepen their impact and increase their capacity to connect with the whole community.

Our cultural arts directory features festivals, classes, exhibitions, performances and other vibrant programs in all areas of the county.

Working Smarter for Greater Impact

Designed for arts educators, staff and board members of arts and cultural organizations, arts advocates, teachers, artists, media professionals and funders, our **Annual Arts Education Summit** and our monthly **Future Audiences Network (FAN) Meetings** are led by professionals and thought leaders who provide insight on issues and trends, guidance on new techniques, and tips on new tools to improve access and drive impact.

Supporting Nonprofits & Cultural Groups Countywide



We support 80 nonprofits and cultural groups through grants, training, consulting and promotion. We also provide professional artist residencies in dozens of schools and community initiatives wherever we are needed most.

We invite you to provide general support or choose the type of programming that aligns with your goals and values.

Healing Our Community

In daily consultation with our partners, our specially trained teaching artists in the award-winning Arts as Healing Program transform the lives of dozens of incarcerated youth (Monterey County Probation Department), homeless veterans (through the Veterans Transition Center) and isolated seniors (such as Prunedale Senior Center).

As individuals gain skills in painting and design they learn to reduce anxiety, communicate feelings and collaborate. As they develop exhibitions, they learn to

persist, develop their inner strength, and become more calm, engaged and hopeful.

Fueling Our Economy

By helping our grantees and other partners attract millions of visitors from all over the state and all over the world, we help expand their businesses and contribute to the overall economic health and vitality of our region.

Our monthly marketing forums help arts organization directors, board members, and community partners work smarter to expand our collective reach throughout and beyond the county.

Our new LEAP initiative: Local Emerging Artist Program offers support to individual artists at critical moments in their careers through stipends, technical support and affordable art studios.

Through ArtWorks@Pacific Grove in the American Tin Cannery, we provide affordable, cooperative studio space to local artists. More than twenty artists create, present and sell their work.



"My reward, as an Artist and an Art Teacher, is helping to guide, the already given genius in each student, whereby they recognize and accept their own value."

— KENJI TANNER, TEACHING ARTIST,
PROFESSIONAL ARTISTS IN THE SCHOOLS
PROGRAM

Levels and Benefits



PLATINUM—\$10,000

CHAMPIONS GALA

- VIP Table of 10
- Logo all Ads, Signage
- Logo all E-Blasts; Web
- Full Page Ad Program Guide

ARTS ED SUMMIT

- 10 Tickets
- Ad in Program Guide
- Informational Table

VIP BREAKFAST

- 6 Tickets
- Ad Program Guide

ANNUAL COUNTY EXHIBITION AT GOVERNMENT CENTER

- Logo all Ads, Signage

MONTHLY RECEPTIONS/MEETINGS

- 2 Tickets
- Ad Listing

MONTHLY E-NEWSLETTER

- Complimentary Ad

PLUS OPPORTUNITIES TO PRESENT AWARDS

DIAMOND—\$5,000

CHAMPIONS GALA

- Table for 8
- Logo all Ads, Signage
- Logo all E-Blasts; Web
- 1/2 Page Ad Program Guide

ARTS ED SUMMIT

- 8 Tickets
- Ad in Program Guide
- Informational Table

VIP BREAKFAST

- 4 Tickets
- Ad Program Guide

ANNUAL COUNTY EXHIBITION AT GOVERNMENT CENTER

- Logo all Ads
- Signage

MONTHLY RECEPTIONS/MEETINGS

- 2 Tickets
- Ad Listing

MONTHLY E-NEWSLETTER

- Complimentary Ad

GOLD—\$2,500

CHAMPIONS GALA

- 6 Tickets
- Logo all Ads, Signage
- 1/3 Page Ad Program Guide

ARTS ED SUMMIT

- 6 Tickets
- Ad in Program Guide
- Informational Table

SILVER—\$1,000

CHAMPIONS GALA

- 4 Tickets
- Logo all Ads, Signage
- 1/4 Page Ad Program Guide

ARTS ED SUMMIT

- 4 Tickets
- Listing in Program Guide
- Informational Table

BRONZE—\$500

CHAMPIONS GALA

- 2 Tickets
- Logo all Ads, Signage
- Listing for all ads, signage

ARTS ED SUMMIT

- 2 Tickets
- Listing in Program Guide



Champions of the Arts Gala

Gala



"Our Own Golden Globes"

(Walter Ryce, Monterey County Weekly)

Our pages each year in the Carmel Magazine showcase the elegance and excitement of our event. When you become an Arts Council sponsor or donor, you become part of one of the great new traditions in Monterey County — celebrating individuals and organizations that make our region the best in the world to live, work and visit. Our annual Gala attracts capacity crowds of 450 guests from all over the county and the state.

The Hyatt Regency Monterey Hotel and Spa is our host venue, partnering with our Gala team to create the perfect experience for our sponsors and our guests. Among the highlights are the red carpet with professional photographs for each guest and professional video valentines to each Champion illuminating their ideas, their work, sources of inspiration and their impact on our lives—in our county, our nation and the world. We feature special performances throughout the evening.

2018 Champions

WALT DEFARIA	Lifetime Achievement
ELLEN MARTIN	Luminary
RAMON SILVA	Volunteer Leader
ANDREW JACKSON	Professional Artist
SOL TREASURES	Nonprofit
ANGELICA MURO	Educator
REG HUSTON	Philanthropist

Plus, Annual VIP Breakfast with Champions

Elegant invitation-only forum with gourmet breakfast to explore new ideas for the arts in Monterey County.



Select Engage Leverage *Create*

We will help customize your sponsorship and ensure that we align and leverage your message.

Select

You decide which areas are the most important to you and the best fit for your support:

Choose:

- Professional Artists in The Schools
- Community Arts Programs
- Arts as Healing Intervention
- Local Emerging Artists Program
- Endowment

You may choose to create an endowment for the Arts in any area of our county or targeted to any of the visual and performing arts. The Stuart Day Fund is an endowment targeted by the donor to increase arts education activities in the Monterey Peninsula region. Or, you may wish to contribute to our current endowment, under the aegis of the Community Foundation for Monterey County.

Engage

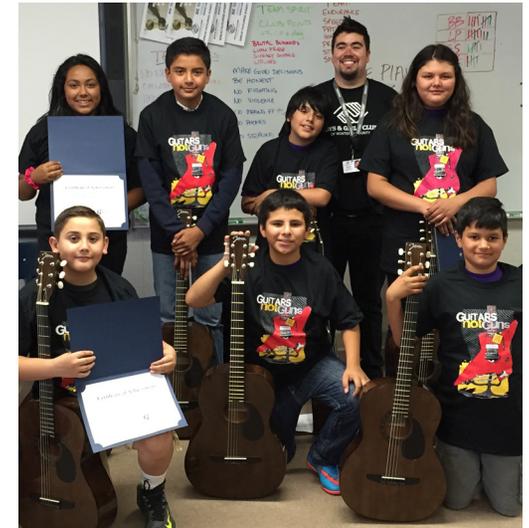
We have many ways to connect you with new and returning customers, clients and friends:

Website (annually) (English and/or Spanish)	23,000
Facebook	3134
Event Email Blasts (per event)	3161
Monthly E-newsletter (per month)	3161

Leverage

Sponsors also have priority options to participate in our quarterly media campaigns – in English or Spanish. Themes for 2017-2018 are Connect With Your Community, Music for All Monterey County, and our Spring Arts Education Campaign.

Plus, we welcome your ideas!



“Without the Arts Council for Monterey County, we would not be where we are today! We are grateful for the funding; the faith and commitment to our programming; the educational opportunities, art summits, and advocacy; and the many friendships that we have cultivated... You have helped to “put us on the map” as an art center.” —SOL TREASURES, KING CITY

Join Us!

On behalf of the board and staff of the Arts Council for Monterey County and the thousands of students and families we serve each year, we thank you for your generous donation.

To ensure the best use and greatest possible recognition of your contribution, please complete this form right away and send a copy with your check, credit card info or billing instructions to:
Arts Council for Monterey County
PO Box 7495, Carmel, CA 93921
or by email: paulette@arts4mc.org

Name _____
(as it should appear in print)

Contact Name _____
(if different)

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____ Web _____

Credit Card# _____ CVV# _____ Exp ____/____

Check Enclosed: _____ Bill To: _____

"You have a wonderful, creative community in Monterey and I know a lot of that is thanks to all you have done and are doing."



—EMIKO ONO, PROGRAM OFFICER
PERFORMING ARTS, WILLIAM AND FLORA
HEWLETT FOUNDATION

LEVEL:

Platinum

\$10,000

Diamond

\$ 5,000

Gold

\$ 2,500

Silver

\$ 1,000

Bronze

\$ 500

* Please email .tif or .jpg or .eps of your logo to klara@arts4mc.org

ACMC is a nonprofit 501C(3) arts organization. TAX ID 94-2805076.

Sunset Center, Room 5, San Carlos at Ninth - Post Office Box 7495, Carmel, CA 93921

Phone (831) 622-9060 or Fax (831) 622-9061 or Email: paulette@arts4mc.org; Web: arts4mc.org

Who We Are

BOARD OF DIRECTORS

Susan Breen, *President*
Arlene Krebs, *Immediate Past President*
Nick Papadakis, *Treasurer*
Marilyn Ann Vierra, *Secretary*

Members

Laurie Bend
Sarah Boos
Ron Cacas
Maia Carroll
Eric Mora
José Alejandro Morán
Holly Byers Ochoa

EXECUTIVE DIRECTOR

Paulette Lynch

STAFF

Jacque Atchison, *Deputy Director*
Karyn Lee-Garcia, *Arts Education Coordinator*
Berniz House, *Community Engagement Coordinator*
Klara Hickmanova, *Projects Coordinator*
Austin Foster, *Administrative Assistant*



"The work of the Arts Council is helping to ensure the next generation of creators in what has already been established as the artist's colony of California and what we "seasoned" artists call home."

—WILL BULLAS



ARTS COUNCIL
for MONTEREY COUNTY

Contact Paulette Lynch, Executive Director, 831-622-9060, paulette@arts4mc.org
Sunset Center Room 5, San Carlos at 8th St. in Carmel, CA 93923, 831-622-9060

arts4mc.org/donate

**CHAMPIONS OF THE
ARTS GALA 2018**
Join us!
February 3rd • Hyatt Regency Monterey
* Tickets and Sponsorships:
arts4mc.org/champions
For more information, call 831-622-9060

ARTS COUNCIL
for MONTEREY COUNTY