



ARTS COUNCIL for MONTEREY COUNTY



Photo by Kira Grette

Paulette Lynch, Executive Director

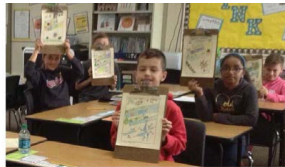
Our thoughts and prayers are with all those struggling in the aftermath of the devastating hurricanes and other recent disasters. In more than thirty five years of service, we have found over and over that the arts are the answer to overcoming our greatest challenges, traumas and stress. By developing our creative capacity and sharing our creative ideas, we seem to more easily find relief and more surely build resilience. Please read on for a wide variety of resources for yourself, your family and your organizations. Let us know how we can help.



Here is one way to directly help artists who have experienced great loss.
Craft Emergency Relief Fund - cerfplus.org

Salinas City Elementary School District - Update

After a highly successful summer arts program with the Salinas City Elementary School District, the Arts Council is honored to service every single student this year with an 8-week residency across 368 classrooms. The planning process has begun with school officials excited for students to engage with in-depth arts instruction.



Call To Action: All current and interested ACMC Visual Artists are encouraged to contact Karyn Lee-Garcia, Arts Education Coordinator, directly at karyn@arts4mc.org or [831-622-9060, ext.102](tel:831-622-9060) for this large-scale project.

Grant Programs Overview



Our mission is to improve the quality of life for everyone in our region through the arts. Our grants help organizations and individuals extend their reach and deepen their impact. Thanks to support from the Monterey County Board of Supervisors and the Economic Opportunity Community, The David and Lucile Packard Foundation and the William and Flora Hewlett Foundation, we offer a number of options. Please review the eligibility and deadlines below. (Note that applicants may receive only one grant per year from any program.)

1) **County Arts and Culture Grants Program.** Eligibility: All arts and culture organizations with 501(c)(3) status -- or a confirmed fiscal sponsor -- serving Monterey County residents. Cycle 1 Deadline: Fall - October 20; Cycle 2 Deadline: Spring -Feb 15. Click on [application](#).

2) **Community Arts Grants Program.** Eligibility: All arts and culture programs with organizations whose budget and assets are each under \$100,000. Deadline: Monthly. Click on [application](#).

2017 September/October Cultural Events



Are you seeking what do to in our area? Can't decide which event to go to? Maybe we can offer you a few ideas...

Sep. 15-17 - 60th Annual Monterey Jazz Festival, montereyjazzfestival.org

Sep. 16 - Carmel Delights Workshop, movestudios.com

Sep. 17 - King City El Grito Festival, facebook.com/kingcityelgrito

Sep. 20 - How Does an Artist Create?, Pacific Grove Art Center, click on [flyer](#)

Sep. 22 - Tacos and Tutus, Monterey County Dance Foundation, click on [flyer](#)

Sep. 22, 23, 29 & 30 - Farmboy Mantra, carlcherrycenter.org

Sep. 22-24 - Ocean Trilogy & East West, SpectorDance, spectordance.org

Until Sep. 24th - Peter Pan, PacRep Theatre, pacrep.org

Sep. 23-24 & Sep 30, Oct 1 - 27th Annual Monterey County Artists Open Studio Tour, artshabitat.org

Calling All South County Artists



Here is a great opportunity for Artists of all mediums to participate in a FREE group exhibition for the Monterey County Artists Open Studio Tour sponsored by Arts Habitat on Saturday, September 30 and Sunday, October 1. The Exhibition will be held at Sol Treasures. Sol Treasures invites artists to show and sell their work directly to the public. Click on [information](#) regarding times, dates, set up, etc. Call 386-9809 to reserve your space now! Deadline is September 22nd.

Join us Every Fourth Friday
at The Barnyard
(Center Stage) Barnyard Shopping Center

Special Thanks [Kiki Wow!](#)

- 3) **Community Arts Grants Program (East Salinas)**. Eligibility: All arts and culture programs based in or primarily serving residents of East Salinas. Deadline: Monthly. Click on [application](#).
- 4) **Local Emerging Artists Program / LEAP**. Eligibility: Individual artists with three years demonstrated experience and fewer than ten years professional experience. Deadline: Feb 2018. Click on [application and guidelines](#).

2017 Fall Cycle Grant Sessions September 23rd & 30th

Our Executive Director Paulette Lynch and our Board President Susan Breen are available to consult about your idea or questions for our 2017 Fall grant applications by appointment. Please note that these sessions are on two different days and at two different locations. Click on [sign up](#) for a grant session.



Friday, Sept. 22nd - Kiki's Kids, 6-8pm
Friday, Oct. 27th - Fields of Eden, 6-8pm

Arts Council's Call to Artists



Juried exhibition "Celebrating Monterey County" at the Monterey County Administration Building - On behalf of the Board of Supervisors and Monterey County staff, the Arts Council for Monterey County will be seeking works of art for a juried show celebrating the unique beauty, colors, lifestyle, and heritage of Monterey County for exhibition in the public spaces of the building located at 168 W. Alisal Street, Salinas. The entry form and guidelines will be available in the week of Sep. 18 - 22, 2017.

Meantime, check out our [calltoartists](#) page for more resources.

Future Audience Network Meeting Wednesday, September 27th, 9:30am - 11:00am

[Open Ground Studios](#), 1230 Fremont Blvd., Seaside

Please RSVP to Klara at klara@arts4mc.org no later than Tuesday, September 26th, 3:00pm



Featured Speaker
Esmeralda Montenegro Owen
Director of Communications, Marketing, and Public Relations,
[Hartnell College](#)

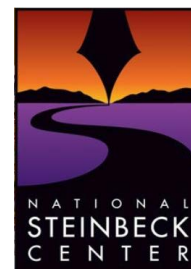


Featured Topic
Marketing to the different audiences can be a challenging task for any arts' organization. The use of typical methods is no longer sufficient to draw in the numbers. But what if we mastered the 'bundle' method and utilized the press, advertising, social media presence, website, word of mouth, networking, and others to reach the most people and attract engagement?

ARTWORKS @PACIFIC GROVE
American Tin Cannery
125 Oceanview Blvd, Suite 209-210, Pacific Grove
September 23 & 24 and September 30 & October 1, 2017
11am-5pm. FREE and OPEN TO THE PUBLIC!

Stacey Ashton	Deborah Good	Darren Lovecchio
Tara Carmichael	Jane Hankins	Carol Marshall
Christine Chatwell	Meheen Hauge	Megann Noyes-Watkins
Jennifer Colby	Sue Ann Hillyer	Kris Paulsen
Julie Franklin	Tiffany Johnson	Katy Rankin
Byran Gage	Bryan Katz	Hayley Still
Diane Grindol		

ARTS COUNCIL
for MONTEREY COUNTY



CONGRATULATIONS!

NEA BIG READ, through Oct. 18th
presented by
The National Steinbeck Center

Check steinbeck.org for complete schedule.

About the Speaker

Esmeralda Montenegro Owen is director of communications, marketing, and public relations at Hartnell College. She holds BAs in Broadcast Journalism and Spanish from USC and an MPA from Notre Dame de Namur University. Her passion is to help others through volunteerism, mentorship, philanthropy, and the written word.

2018 Fine Art Calendar Artists Receptions Two Fridays in October - 6th and 20th



Join us to celebrate 2018 Fine Art Calendar winners [Marvin L. Anderson](#) (painter), [Paola Fiorelle Berthoin](#) (painter), [Dexter J. Farm](#) (photographer), [Joel Gambord](#) (photographer), [Juan-Carlos Gonzalez](#) (painter), Juanita Griffin (photographer), [Rod Heywood](#) (photographer), [Mark Monsarrat](#) (painter), Bill Shewchuk (photographer), [Michael Stansbury](#) (photographer), [Murray Wagnon](#) (painter), [Andy Williams](#) (painter), Hailey Wood (photographer), [Steve Zmak](#) (photographer). Come and meet our calendar artists, view their original artwork pieces and mix and mingle with other guests. Thank you

to our calendar jurors: Ernesto Altamirano, [Laurie Bend](#) and [Laurie Myers](#)!

Our two artists receptions are scheduled on **Friday, October 6th from 5-8pm** at the Monterey Coast Brewing Banquet Room, 165 Main Street in Downtown Salinas where we'll be part of First Fridays Art Walk Salinas and on **Friday, October 20th from 5 - 7pm** at the American Tin Cannery, 125 Ocean View Blvd. in Pacific Grove, where we'll be part of Third Friday Art Walk at ArtWorks @Pacific Grove.

Please RSVP to Klara at klara@arts4mc.org no later than October 6th, 12pm.



Join Us!
Saturday, February 3, 2018

We hope you can join us at the Hyatt Regency Monterey Hotel and Spa for a spectacular evening including a gourmet dinner, a special performance, silent & live auction as we honor exemplary leaders who have demonstrated tremendous passion and commitment to the arts in Monterey County.

Our honorees are: Walt deFaria (Lifetime Achievement), Ellen Martin (Luminary), Ramón Silva Ruelas (Volunteer Leader), Andrew Jackson (Professional), Sol Treasures (Nonprofit), Professor Angelica Muro (Educator), and Reg Huston (Philanthropist).

Tickets are \$125 per person through December 15th, \$150 per person thereafter; \$1250 for a reserved table of 10 through through December 15th, \$1500 per table thereafter.

For more details and to purchase tickets visit arts4mc.org/champions.

Special thanks to returning Champions Sponsors

Thank you for coming to the Ferrari Gathering and Fundraiser



For more photos click on the above image.

CREATIVWORKFUND

The Creative Work Fund has announced a December 1, 2017 deadline for letters of inquiry for projects featuring media artists or performing artists. Also, exciting, the Gerbode Special Awards in the Arts Program has announced that it is continuing its commissioning grants in performing arts; The William and Flora Hewlett Foundation has introduced a five-year program of Hewlett 50 Arts Commissions; and The East Bay Fund for Artists continues to provide commissioning grants for projects in Alameda and Contra Costa counties. To inform potential applicants about these opportunities, the programs have teamed up to provide informational workshops in September, each of which features three or four speakers. More details can be found on creativeworkfund.org.

Salinas Arts Commission Opening



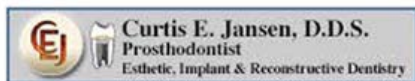
The City of Salinas is looking for volunteers who are interested in serving on the Public Art Commission. The Public Art Commission shall consist of seven members who are Practicing Arts Professionals. As specified in the City's Ordinance for Public Arts, a Practicing Arts Professional is "an individual who has a demonstrated expertise and demonstrated professional qualifications in and interest, competence, or knowledge in the visual arts or the performing arts and who is currently employed in the visual arts or performing arts including fields such as art, art history, art education, architecture, literature, music, painting, sculpture, or the performing arts." Deadline: September 30, 2017. Visit Public Art Commission.

Special Awards in the Arts Program



The Wallace Alexander Gerbode Foundation is pleased to announce the continuation of its Special Awards in the Arts program and another three-year \$900,000 initiative by the Gerbode and Hewlett foundations. The program will support the commissioning of individual artists and invest in their contributions to new work in the arts. The dance

composition awards are the first round of this initiative with a \$300,000 fund for the creation and



Please donate today to help support art programs for everyone in Monterey County.



The Arts Council for Monterey County's mission is to improve the quality of life for everyone in our region through the arts. For over 35 years we have served our community and through research and experience, we find over and over that "The Arts Are the Answer" to overcoming our communities' greatest challenges and achieving our region's greatest potential.

Thanks to our supporters and partners, we help bring high quality arts programs to more and more residents - including those who have historically had little access. Over the years, we have strengthened the capacity of all arts organizations and cultural groups to more effectively serve our families and we have influenced a broad range of leaders to incorporate the arts in their plans.



production of new dance works by innovative California choreographers. Applicants must be nonprofit organizations and based in Alameda, Contra Costa, Marin, Monterey, Napa, San Francisco, San Mateo, Santa Clara, Santa Cruz, Solano, or Sonoma counties. Deadline: November 9, 2017, 4:00pm. For more details visit www.gerbode.org.



HEMERA FOUNDATION

Tending Space Fellowships

The Tending Space Fellowship Program for Artists was developed with the view that art has the capacity to infuse the experience of everyday life with awareness. The aim of the program is to nurture the creative practice of seeing things as they are, to cultivate that awareness, and to live and create from this insight. To accomplish this, we provide financial support for artists to experience the immersive, contemplative environment of a meditation retreat. Qualified applicants will be full-time artists—visual, performing artists, writers, and multi-disciplinary artists—whose professions directly relate to their artmaking practice. Visit [retreat centers](http://retreatcenters) for more details.