



# ARTS COUNCIL *for* MONTEREY COUNTY



Photo by Kira Gotthe

Paulette Lynch, Executive Director

As the heartbreaking fires are still threatening, we send our thoughts and prayers to all affected. Here is a comprehensive resource: [Sacramento Bee links to relief and recovery funds](#)

In more than thirty five years of service, we have found over and over that the arts are the answer to overcoming our greatest challenges. Whether we join a choral group, visual artist association, dance class or drama troupe, and whether we are learning or teaching, deepening our own practice and supporting the practice of others makes us each and all more calm, more empathetic and more resourceful (see [arts4mc.org/directories](http://arts4mc.org/directories)).

One of our most compelling examples is the success of [Arts as Healing Intervention Program](#) winner of the 2015 National Association of Counties Arts and Culture Award. In daily consultation with probation department staff, Linda Pedrazzini Hevern and her teaching artist team transform the attitudes, behavior and prospects of hundreds of incarcerated youth. Linda's team helps youth calm their anxieties -- interrupting the cycle of negative thinking and reactive behaviors -- as they develop creative skills. In the first few months, youth learn to draw and paint and become better at communicating and problem solving. They work in teams. Finally, they develop resilience as they co-create exhibitions and murals, experiencing success and appreciation as they share their finished work with peers, families and the community.

We are thrilled to report that thanks to The Rita and Luis Echenique Foundation, we are expanding this program to other sites where youth at risk are struggling. We hope you will consider joining them in supporting our new program through your membership or through MC Gives! this year!

Please read on for more. To get involved, just send me a message: [paulette@arts4mc.org](mailto:paulette@arts4mc.org) anytime.



## Welcome Our Newest Board Member!

Please join the Arts Council Board and Staff in welcoming Valrie Jensen (District 3) as the newest Arts Council Board Member! Valrie is a Visual Arts Teacher at Soledad High School and has a Master of Fine Art degree from Utah State University.

"I am honored to join the extraordinary efforts of the Arts Council for Monterey County that impact learning and lives throughout our region, and I know firsthand that The Arts Are the Answer!"  
- Valrie Jensen

## Grants for Greater Reach and Impact

Thanks to support from the Monterey County Board of Supervisors and the Economic Opportunity Committee, The David and Lucile Packard Foundation and the William and Flora Hewlett Foundation, we offer a number of options.

- 1) **County Arts and Culture Grants Program.** Eligibility: All arts and culture organizations with 501(c)(3) status -- or a confirmed fiscal sponsor -- serving Monterey County residents. Cycle 1 Deadline: Fall - October 20; Cycle 2 Deadline: Spring - Feb 15. Click on [application](#).
- 2) **Community Arts Grants Program.** Eligibility: All arts and culture programs with organizations whose budget and assets are each under \$100,000. Deadline: Monthly. Click on [application](#).
- 3) **Community Arts Grants Program (East Salinas).** Eligibility: All arts and culture programs based in or primarily



serving residents of East Salinas. Deadline: Monthly. Click on [application](#).

4) **Local Emerging Artists Program / LEAP.** Eligibility: Individual artists with three years demonstrated experience and fewer than ten years professional experience. Deadline: Feb 2018. Click on [application and guidelines](#). (Note that applicants may receive only one grant per year from any program.)

## Fine Art Calendar Artists Reception Friday, October 20th



From left to right (back row): Murray Wagnon, Andy Williams and Marv Anderson. From left to right (front row): Rod Heywood, Michael Stansbury, Juan-Carlos Gonzalez, Joel Gambord, Juanita Griffin, Steve Zmak, Hailey Wood and Dexter Farm.

Join us to celebrate 2018 Fine Art Calendar winners [Marvin L. Anderson](#), [Paola Fiorelle Berthoin](#), [Dexter J. Farm](#), [Joel Gambord](#), [Juan-Carlos Gonzalez](#), Juanita Griffin, [Rod Heywood](#), [Mark Monsarrat](#), Bill Shewchuk, [Michael Stansbury](#), [Murray Wagnon](#), [Andy Williams](#), Hailey Wood and [Steve Zmak](#). Come and meet our calendars artists, view their original artwork pieces and mix and mingle with other guests.

Thank you to our calendar jurors: Ernesto Altamirano, [Laurie Bend](#) and [Laurie Myers](#)!


Our artists reception is scheduled on **Friday, October 20th from 5 - 7pm** at the American Tin Cannery, 125 Ocean View Blvd. in Pacific Grove, where we'll be part of Third Friday Art Walk at ArtWorks @Pacific Grove.

Please RSVP to Klara at [klara@arts4mc.org](mailto:klara@arts4mc.org) no later than October 20th, 12pm.

## This Friday!

Join us for a "Spooktacular" time at Third Friday ArtWalk  
 Friday, October 20<sup>th</sup> 6-8pm


*Spirit of Jazz*





**ArtWorks @Pacific Grove**  
**American Tin Cannery 125 Oceanview Blvd, Suite 209-210**

Over 20 local artists, live music, fun art activities, wine and refreshments! Trick or Treating for the kids!

**FREE & OPEN TO THE PUBLIC!**  
 Great opportunity to start or add to your original art collection!



  Live Music by  
 BeNatural Music Jazz Jam  
 featuring  
 Sarah Newman & Matt Pinck

**Call to Artists - "Celebrating Monterey County"**  
**Monterey County Government Center Administration Building**  
**Deadline - October 23rd**



On behalf of the Board of Supervisors and Monterey County staff, the Arts Council for Monterey County is seeking works of art for a juried show celebrating the unique beauty, colors, lifestyle, and heritage of Monterey County for exhibition in the public spaces of the building located at 168 W. Alisal Street, Salinas. Click on [Celebrating Monterey County entry form](#) for more details and to submit your entries.

**Future Audience Network Meeting**  
**Wednesday, October 25th, 9:00am - 10:30am**

[Open Ground Studios](#), 1230 Fremont Blvd., Seaside

Please RSVP to Klara at [klara@arts4mc.org](mailto:klara@arts4mc.org) no later than Tuesday, October 24th, 12:00pm





### Featured Speaker

Julie Ahearn  
Executive Produce and President, [True Idea Productions](#)

### FEATURED TOPIC

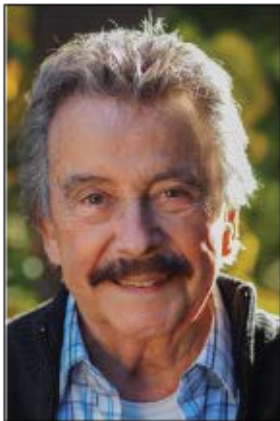
10 Ways Video is Changing Business Marketing: True Idea Productions is a full service award-winning video and film company specializing in corporate biographies, commercial videos, web videos and personal and corporate documentaries. Executive Producer and President, Julie Ahearn apprenticed with top editors and producers in film and television.

### ABOUT THE SPEAKER

Julie produced "Champions of the Arts" 2012, 2016 and 2017 and we are excited to announce that she will also produce "Champions of the Arts 2018". Her passion is storytelling and she puts her heart and soul into her work ensuring that every production, project or video is a masterpiece. She has a degree in Broadcast Communications and earned advanced certifications in editing and post-production.

Julie is a long-time member of the Professional Women's Network and has held the following leadership roles: President, Past President, Fundraising Chairperson, Technology Chairperson and 2018 Communications Chairperson. A member of LeTip International Carmel, she is the Sergeant-at-Arms for the Carmel chapter. In addition, she serves as an ambassador and photographer for the Monterey Chamber of Commerce and is an affiliate member of the Women's Council of Realtors.

### CHAMPIONS OF THE ARTS GALA 2018



**WALT DeFARIA**  
*Lifetime Achievement*



**ELLEN MARTIN**  
*Luminary*



**REG HUSTON**  
*Philanthropist*



**ANDREW JACKSON**  
*Professional*



**RAMÓN SILVA RUELAS**  
*Volunteer Leader*



**ANGELICA MURO**  
*Educator*



**SOL TREASURES**  
*Nonprofit*

Join Us! - Saturday, February 3, 2018 | Hyatt Regency Monterey Hotel & Spa

To become a sponsor click the [Sponsorship packet](#)  
To donate to our auction, click the [auction donation form](#)  
For more details and tickets go to [arts4mc.org/champions](http://arts4mc.org/champions)



In partnership with California Arts Council, National Endowment for the Arts and the Poetry Foundation, registration for the Poetry Out Loud: National Recitation Contest is open.

The Arts Council for Monterey County invites all high school administrators, staff and teachers to encourage student participation - students learn about great poetry through memorization, performance, and competition.

This dynamic program helps high school students master public speaking skills, build self-confidence, learn about their literary heritage, and compete for more than \$100,000 in awards.

#### IMPORTANT DATES

- Regional Finals Date: Saturday, February 10, 2018 (Monterey, CA)
- State Finals Competition: March 4 & 5, 2018 (Sacramento, CA)
- Poetry Out Loud National Finals: April 23-25, 2018 (Washington, D.C.)

Registration Deadline: Friday, November 10, 2017

Sign up [here!](#)

For further information, please contact Karyn Lee-Garcia, Arts Education Coordinator, at 831-622-9060 x102 and/or [karyn@arts4mc.org](mailto:karyn@arts4mc.org).

**We are pleased to announce the re-launch of our Spanish-version website!**

## *Concilio de Arte del Condado de Monterey*

Existimos para mejorar la calidad de vida de nuestra región a través de las artes

We are delighted to officially announce the relaunch of our Spanish-version website this month. You can find us at [arts4mc.org/es](http://arts4mc.org/es). Our goal with this new website is to provide our visitors an easier way to learn about art organizations and arts & cultural programs in Monterey County in the Spanish language. Among the new features, the site contains integrated social media buttons for Facebook, Twitter and a Calendar of Events to connect our Spanish speaking community with activities in our region. We will be constantly updating our content with helpful information, articles, blogs, newsletters, announcements, and success stories. We hope you find the new website fresh and modern; we worked hard to make sure it contains valuable information. Please feel free to contact me anytime, to learn more or be part of this initiative. Gracias! Berniz House, [berniz@arts4mc.org](mailto:berniz@arts4mc.org)



## NEW! Costume Co-Op

The S.T.A.R. Foundation of Monterey County is spearheading a movement to create a Costume Co-Op through which local theaters and schools will have a facility to house the wardrobes for their respective productions. The building will provide a safe, secure and sanitary home for the storage, design, creation, and repair of costumes. The facility would also be the home for the training of students to learn the "craft of costumes" and serve as a repository from which to both share and rent costumes to other performance organizations. There is a GREAT need for such a co-operative initiative locally with twelve groups already supporting the idea. Certainly, more will join as the word gets out. In our thriving arts community with its strong history of support for worthwhile, synergistic, communal arts needs, this venture is sure to generate much interest. For more information please contact Reg Huston at [reghuston@sbcglobal.net](mailto:reghuston@sbcglobal.net)

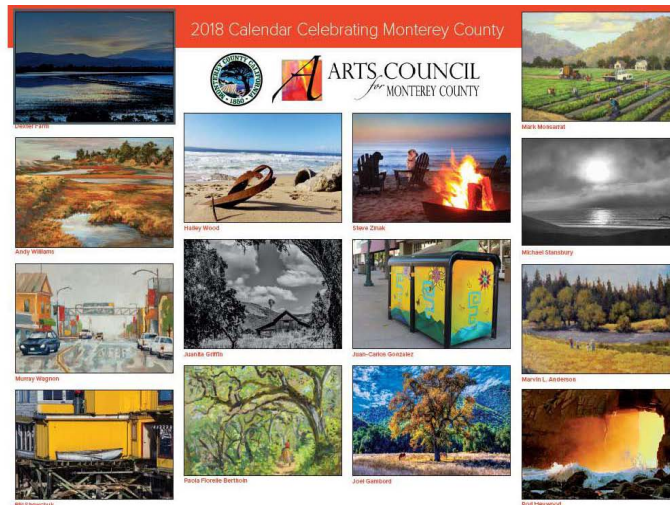
### Kindergarten Perspectives at Steinbeck Elementary



Teaching Artist Ruby Brown is inspiring creativity at Steinbeck Elementary School, a year-long arts residency, in Salinas. Kindergarten students worked on interpretation and perspectives of glassware with oil pastels - a new medium to them. The students biggest takeaways (besides fun!) - layered shading, the colors that emerge from a black backdrop and "fixing" vs. starting over.

Our vision is for every child in Monterey County to have access to high quality programs -- both in school and in the community. Our strategies are to provide grant support to arts organizations, teaching artist residencies in schools wherever they are needed and professional development for all arts educators each year through our Arts Education Summit. We are thrilled to report that more schools throughout the county are finding ways to increase arts programming. Our residencies in Monterey Peninsula Unified School District and Salinas City Elementary School District will lead to district-wide exhibitions and performances this spring.

Among the benefits, children learn that there are several paths to take when approaching problems and that problems can have more than one solution. As one teen told us several years ago: "We learned that just because you make a mistake, doesn't mean you through it all away." For details, visit [arts4mc.org/artsed](http://arts4mc.org/artsed)



## On Sale Now!

**Carmel:** Carmel Art Association, River House Books; **King City:** Sol Treasures; **Monterey:** Cha-Ya, Monterey Museum of Art, Mythic Games; **Moss Landing:** Haute Enchilada; **Pacific Grove:** Alpha Stationers, Artisana Gallery, ArtWorks@Pacific Grove, Bookworks, Imagine Art Supplies, Marina Patina, Pacific Grove Art Center; **Salinas :** Destination Salinas, Ariel Theatrical; **Watsonville:** Kelly's Books

Visit [arts4mc.org/fineartcalendar](http://arts4mc.org/fineartcalendar) to purchase the calendar and for more details.



## Support Arts Education

Did you know that you can support arts education when you shop online at Amazon.com? When you use this link: <https://smile.amazon.com/ch/94-2805076>, a portion of your purchase will be donated to the Arts Council.

### Please consider sharing your time and talents with us!



The mission of the Arts Council for Monterey County is to improve the quality of life for everyone in our region through the arts. To do this, we need volunteers! Please consider sharing your time and talents with us! Enthusiastic Friends and Family Encouraged! Students needing community service hours are more than welcome.

We have many volunteer opportunities, from office work (errands, database entry, assisting in mailings) to receptions & festivals (spreading our mission, set-up, take down and activities) and many more including our once a year Champions Gala! For more information or questions, please email [austin@arts4mc.org](mailto:austin@arts4mc.org) or call 831-622-9060 ext. 105.

Laurie Bend, Dianna Addeman, Katy Rankin-Read

## Congratulations!



Congratulations to ANDREW JACKSON, Champion of the Arts / Professional 2018.

His work will appear in the Catamaran Literary Reader Magazine this fall!  
[catamaranliteraryreader.com/fall-2017/](http://catamaranliteraryreader.com/fall-2017/)

*Please become a member today to help support art programs for everyone in Monterey County.*

Click on [membership](#) for more details.

*The Arts Council for Monterey County's mission is to improve the quality of life for everyone in our region through the arts. For over 35 years we have served our community and through research and experience, we find over and over that "The Arts Are the Answer" to overcoming our communities' greatest challenges and achieving our region's greatest potential.*

*Thanks to our supporters and partners, we help bring high quality arts programs to more and more residents - including those who have historically had little access. Over the years, we have strengthened the capacity of all arts organizations and cultural groups to more effectively serve our families and we have influenced a broad range of leaders to incorporate the arts in their plans.*





