



## Arts in Bloom

I'm sure you've noticed the arts are in full bloom throughout the county this month! The arts are so magical – helping us see more, hear more and feel more deeply! But they don't happen by magic...We are so grateful to all the artists, arts educators and art programs in Monterey County – and everyone who supports their work! Many thanks to our own newly retired board members Richard Anderson, Gordon Mayfield and David Larison for their dozen (!) years of service. And, special thanks to our new board members: Laurie Bend, Sarah Boos and José Alejandro Morán! Read on for details on what's ahead and how you can connect!



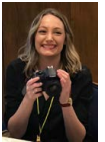
Paulette Lynch, Executive Director

### Please join us in welcoming three new members to our board of directors



Laurie Bend (District 5) is a freelance graphic designer with pageonedesign of Monterey County. She has served in several leadership roles with the Professional Women's Network, including President, Tech Chair and VP Communications, and as the Service Unit Manager of Girl Scouts of California's Central Coast. Laurie is also a 2015 Graduate of Leadership Monterey Peninsula.

Sarah Boos (District 2) is the Development & Marketing Coordinator of the Monterey Jazz Festival. She is a graduate of California State University, Monterey Bay and has volunteered with the Girl Scouts of California's Central Coast.



José Alejandro Morán (District 1) is the Director of Community Relations with the Boys & Girls Clubs of Monterey County. He is a co-founder of the Noche Bohemia Arts Festival and a member of the Salinas Alisa I Rotary Club and the Latino Network of Monterey County. Jose is also a "Champion of the Arts" 2016 honoree for Volunteer Leadership.

The Arts Council has many volunteer positions available. If you would like to get more involved in our work, please contact Executive Director Paulette Lynch: [paulette@arts4mc.org](mailto:paulette@arts4mc.org). We would love to talk about your interests.

### "Art Through the Ages" program at Monte Vista Elementary, Monterey



Living Museum Display at Monte Vista Elementary, Monterey. PAS teaching artist - Sue Ann Hillyer  
Photo credit: Ellen Berrahmoun

Kudos go to the many Professional Artists in the Schools (PAS) teachers who bring enriching music, dance, drama and visual art experiences to students across Monterey County. In April, PAS teacher Sue Ann Hillyer completed a year-long "Art Through the Ages" program at Monte Vista Elementary in Monterey. Each grade level learned highlights of art history, culture, art vocabulary and academic connections – all while exploring hands-on projects in clay, mosaic, mask-making, painting and other visual art media. The program culminated with a "Living Museum" exhibit guided by costumed student docents! We celebrate the creativity of our wonderful PAS teachers.

To bring a PAS program to your school – or to apply to be a PAS artist, please contact Ellen Berrahmoun, Arts Education Director at [831-622-9060 ext.102](tel:831-622-9060) or by email: [ellen@arts4mc.org](mailto:ellen@arts4mc.org)

### Music for All Monterey County 2017 - Updates!!



Join the Arts Council for Monterey County in gaining support for music in the schools.

Thanks to the vision and support of Lois Mayol, the Arts Council and the Music for All Monterey County Team are leading efforts to urge school districts to restore music as a CORE SUBJECT for **every** student. Watch for Music for All Monterey County spots on KSBW TV And Comcast Cable, KWAV and KAZU!

Compelling scientific studies demonstrate the many ways that music stimulates and strengthens the brain. Now, we have a new opportunity – and a new responsibility -- to make these benefits work for EVERY STUDENT. Schools today have new funding and more flexibility. But they need to hear from us! Find out how you can help restore music for every student: go to [arts4mc.org/music](http://arts4mc.org/music)

## “Monterey Pop”: Step back in time to the “Summer of Love”

The D.A. Pennebaker film from 1967 to screen at Monterey’s Golden State Theatre on May 12th



For more information visit [filmmonterey.org](http://filmmonterey.org)

## Monterey International Blues Festival, May 13th



We are thrilled to let you know that Kenji Tanner's paintings grace the stage at the International Blues Festival in Monterey County. Kenji will be autographing posters of her art at the event. Kenji is an arts educator and on our Professional Artists in the Schools Team.



## **Third Friday Art Walk** **Presented by Art Works @Pacific Grove**

American Tin Cannery, 125 Oceanview Blvd, Pacific Grove  
**Friday, May 19<sup>th</sup> 6:00pm – 8:00pm**

*Amazing local art, live music and light refreshments!*

**ArtWorks @Pacific Grove, Suite 209-210**  
with live music by **VINCENT RANDAZZO**

Other ATC Artists:\*

**Andrew Jackson, Suite 312 B**

**Paul Seftel, Suite 311**

**Sarah Welch Pottery, Suite 127**

**Barry Marshall, Suite 128**

**Candlelight Global America, Suite 201**

\*(Open Hours Varies)



## **The Big Sur Fashion Show at the Barnyard** **May 19th, 6:00 - 11:00 pm**

**A benefit for The Henry Miller Library and CPOA's Big Sur Relief Fund**



This year's theme "**In Your Dreams**" challenges designers to create a dream, nightmare, vision, or fantasy using only non traditional materials (no cloth). Over the years the most amazing creations have grazed the runway of The Big Sur Fashion Show.

Dress to Impress! Audience theme is "**Chasing the Rainbow**" - we invite you to dress in your favorite color or rainbow attire. For more details click on [Big Sur Fashion Show](#).

## **Future Audience Network Meeting, May 24th**

Please join us for the next Future Audience Network meeting on Wednesday, May 24, 2017 from 8:30 - 10:00 a.m.

Venue: [Open Ground Studios, 1230 Fremont Blvd, Seaside.](#)

Please RSVP to Klara at [klara@arts4mc.org](mailto:klara@arts4mc.org) no later than May 23rd, 1pm.

Future Audiences Network (FAN) meetings are designed to help us all work smarter and smarter to expand our reach and impact. Each month we take a look at one aspect of arts marketing, public relations and outreach thanks to our wonderful visiting presenters and your great questions and shared insights. Join us!!

### **OUR FEATURED PRESENTATION**

"Cultivating relationships with journalists and social media influencers to advance your priorities and your mission."

Your message can go much further, much faster through "third-party validators" -- but where do you find them, how do you cultivate them and how do you make the best use of their support?? Find out at our next FAN meeting - featuring **KEN PETERSON** - Communications Director of the



Monterey Bay Aquarium.

**About Our Presenter:**

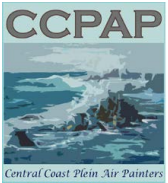


Ken Peterson is communications director for the Monterey Bay Aquarium, including its Seafood Watch and ocean policy programs. In that capacity, he's responsible for media relations and other communications about a public aquarium that's considered both an ocean conservation leader and the finest public aquarium in the world. He is a frequent presenter on topics related to social media, crisis communications and the evolution of public relations in the age of digital media. Prior to joining the aquarium in 1989, he was a writer/editor for 15 years with the San Jose Mercury News, Monterey County Herald, Carmel Pine Cone and other publications. His writing focused on coastal, land use and environmental issues. He also edited a weekly English-language newsletter in Istanbul, Turkey.

Thank you to our host: [Open Ground Studios](#) and our April Speaker Marek T. Piecyk from [Trucksis Enterprises](#)

## Calls to Artists

### "Colorful Destinations of Monterey County" An Exhibition of the Central Coast Plein Air Painters Deadline May 22nd - midnight

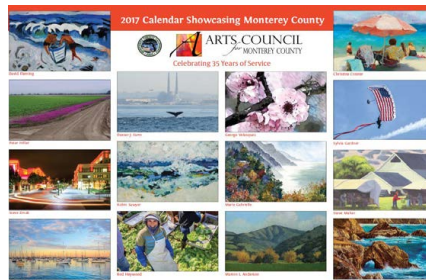


This exhibit is open to all Artists working in oil, acrylic, watercolor and pastel and residing in California. You do not need to be a member of the Central Coast Plein Air Painters to enter but membership in the Central Coast Plein Air Painters is free and available here.

The Colorful Destinations Exhibition will be hosted by the Transportation Agency for Monterey County Offices in Salinas, CA. located at 55-B Plaza Circle Salinas, CA 93901, , and will feature paintings by The Central Coast Plein Air Painters of the amazing beauty of California's Central Coast as accessed, seen from, by or on a roadway in Monterey County. For more details and to enter the juried show go to [onlinejuriedshows.com](http://onlinejuriedshows.com). Sponsored by and benefiting the Arts Council for Monterey County.



### 2018 Fine Art Calendar Deadline May 29th - midnight



Each year, the Arts Council produces a Fine Art Calendar that captures the stunning beauty and extraordinary diversity of life in Monterey County. This year's calendar will again be printed in large format, 11" x 17", and 2 scenes, each, from North County, South County/Salinas Valley, Seaside/Marina, Monterey Peninsula, Salinas and Big Sur will be featured.

These signature calendars will be sold at a wide variety of outlets throughout Monterey County, as well as on our website.

All proceeds from the entry fees and calendar sales, support our *Professional Artists in the Schools* program – providing arts education, arts-integrated curriculum and special arts and literacy workshops for thousands of students. Click on [guidelines and online entry form](#) for more information and to upload your entries. This year's jurors are: Ernesto Altamirano, Laurie Bend and Laurie Myers.

Visit [call to artists](#) to view other opportunities from different organizations.

### Champions Nominations Are Open Now! Postmark deadline, May 31st – 12:00 midnight



Take advantage of this great opportunity to showcase someone that means a lot to our community. To fill out the form and upload a supporting document click on [Champions Nominations](#). Please click on our prior [Champions of the Arts Awardees](#).

Do not hesitate to contact Klara at [klara@arts4mc.org](mailto:klara@arts4mc.org) if you have any questions.

**Save the date - 2018 Champions of the Arts Gala - Saturday, February 3, 2018**

## Monterey County Artists Open Studio Tour



## Call for artists - deadline extended to May 31st

The Regular Registration Period for the Monterey County Artists Open Studio Tour has been extended to May 31. Fees increase after that date. Final registration deadline is June 16.

The Tour takes place September 23 & 24 in Coastal, Peninsula and Carmel Valley locations; and September 30 & October 1 in Salinas, Salinas Valley, and North & South County locations.

Click on [MC Artists Open Studio Tour Registration Form](#), or go to [artshabitat.org](http://artshabitat.org)

## Celebrating the 50th Anniversary of the Summer of Love May - September 2017



Events this summer include photo exhibits at the [Monterey Museum of Art](#) and the [Monterey Regional Airport](#) and a screening of D.A. Pennebaker's documentary film, [Monterey Pop](#), at the [Golden State Theater](#). And, of course, a festival celebrating the spirit of the very first [Monterey Pop Festival](#)

Meanwhile, Monterey County Convention and Visitors Bureau and the Monterey Pop Festival have launched a [Summer of Love Sweepstakes](#) on [SeeMonterey.com](http://SeeMonterey.com)!

## "Paint The Village" - 4th Annual Paint Out June 3rd - 4th



The Quail and Olive with the Arts Council for Monterey County are pleased to announce the [Fourth Annual "Paint the Village" Plein Air Invitational and Art Sale](#). Renowned California Plein Air Artist Murray Wagnon, Paint Out Chair of the Monterey Bay Plein Air Painters Association and Vice President and Signature Artist Sibyl Johnson will judge entries and award prizes in first, second and third place.

Proceeds from the entry fees, art sales and sponsorships will benefit the Professional Artists in the Schools program (PAS) of The Arts Council for Monterey County. The program brings actors, musicians, painters, and dancers to work with more than 6,000 students into the areas of greatest need within Monterey County each year.

Click on the [entry form](#) for more details and to download. (The pdf form has fillable fields).

**Deadline: May 26, 2017, 2pm.** Send email to: [klara@arts4mc.org](mailto:klara@arts4mc.org) for more information.



## Why Become a Sustaining Member?

- Lynn Diebold, V-P of Development

We know, and greatly appreciate, that all of our Friends of the Arts Council Members are our greatest supporters, and help us throughout the year by attending Arts Council sponsored events, the Champions of the Arts annual gala, special events to support various arts programs like LEAP (Local emerging Artists Program), our 'artists in residence' at the American Tin Cannery, and more.

Another way to support the programs and events that you value is to become a Sustaining Member. For as little as \$10 a month, or whatever amount works best for you, a monthly sustaining pledge enables us to plan ahead, knowing your support will be ongoing monthly. Sustaining Members receive the same annual benefits as those who become or renew membership during a membership campaign, with their annual payment.

Sustaining Members' support is ongoing with monthly contributions at the amount you decide – an automatic payment from your checking account, or payment on your favorite credit card. *I personally prefer to charge it on my favorite credit card, which gives me various benefits for all my spending. And I never have to remember to make that payment, it's on auto-pilot.*

You can, of course make changes to your Sustaining Membership amount – up or down, as your needs require. Click on [Sustaining Membership](#) to set it up or make any changes.

## Arts Council's Photo Gallery



Champions of the Arts –  
Jan 2017



2017 Fine Art Calendar  
Reception – Aug 2016



Breakfast with the  
Champions – Apr 2016



Ferrari Fundraising  
Event – Aug 2016



Grantee Reception –  
Apr 2016



Poetry Out Loud –  
February 2017



Grantee Reception –  
Apr 2017

We invite you to visit our [Photo Gallery](#) to view our past events.

## NEA UPDATE!



Thanks in part to everyone who has spoken out, both the House (by a [309-118 vote](#)) and the Senate (by a [79-18 vote](#)) have passed the FY 2017 omnibus appropriations bills, which funds the government for the rest of the fiscal year (through September 30). - with support for the [NEA](#) fully intact! The President is expected to sign it.

But that is just through this year! More ahead for 2017-2018....

## Announcement from Northern California Grantmakers



[Northern California Grantmakers](#) is pleased to announce the release of new loan opportunities for Bay Area arts nonprofits.

[The Arts Loan Fund \(ALF\)](#) is a collaborative program run by members of Northern California Grantmakers. It provides quick-turnaround, low-cost financial assistance to arts organizations located in Alameda, Contra Costa, Marin, Monterey, San Mateo, San Francisco, Santa Clara, Santa Cruz and Sonoma counties, and individual artists located in the cities of Oakland and San Francisco.



## Middle & HS Students - Logo Design Deadline May 10th



The CISC (Curriculum and Instruction Steering Committee) and the Monterey County Office of Education are inviting students in Monterey County to use their artistic talents to design the logo for the 2018 CISC Leadership Symposium. This year, the CISC is asking students to exercise their imaginations around the theme "Cultivating Success."

Prize: One lucky student artist will see their artwork displayed on all CISC promotions, media, including online, print, merchandise, and other visual collateral.

Click on [Logo contest](#) for more details.

## Salinas Arts Ordinance Update



On Tuesday, May 16 the Salinas City Council is expected to take important action to establish an "Arts Ordinance."

As some of you may remember, the Public & Council had an excellent discussion on the topic last February. There was a fantastic story in the Salinas Californian that covered it: [Salinas Arts Ordinance moves forward](#)

The ordinance will allow the city to set up an Arts Commission and a small fund for supporting public art projects. Artists and arts organizations are urged to attend and speak in support of the ordinance.

If you cannot attend, please send a new "support letter" addressed to the Mayor and City Council to the City Clerk, Patty Barajas at [patricib@ci.salinas.ca.us](mailto:patricib@ci.salinas.ca.us). If you have questions or if you would like to receive updates about the ordinance, please contact Berniz House at [Berniz@arts4mc.org](mailto:Berniz@arts4mc.org)

## ***Please donate today to support art programs for everyone in Monterey County.***

Donate



*The Arts Council for Monterey County's mission is to improve the quality of life for everyone in our region through the arts. For over 35 years we have served our community and through research and experience, we find over and over that "The Arts Are the Answer" to overcoming our communities' greatest challenges and achieving our region's greatest potential.*

*Thanks to our supporters and partners, we help bring high quality arts programs to more and more residents - including those who have historically had little access. Over the years, we have strengthened the capacity of all arts organizations and cultural groups to more effectively serve our families and we have influenced a broad range of leaders to incorporate the arts in their plans.*

