

LEAP QUALIFICATIONS

- ◆ All genres and traditions are welcome.
- ◆ Applications can be for creating, producing or presenting.
- ◆ All work must be original to the applicant.
- ◆ Applicants must be a Monterey County resident.

LEAP DISCIPLINES

Literary Arts

Media Arts

Performing Arts

Visual Arts

SCHEDULE

Visual Arts, Performing Arts, Media Arts — 2017

Visual Arts, Performing Arts, Literary Arts — 2018



Our mission is to improve the quality of life for everyone in our region through the arts.

Special thanks to: William and Flora Hewlett Foundation, The Echenique Foundation and Monterey County Gives! Donors for making this new program available! To help expand this program, contact Paulette Lynch at paulette@arts4mc.org

arts4mc.org/leap



Photograph by Michael Huggan

*Making the LEAP Possible
for Monterey County Artists*

DEADLINE: JUNE 15, 2017

arts4mc.org/leap

klara@arts4mc.org; 831-622-9060 x 103

PROGRAM GOALS

LEAP goals are to recognize artistic excellence, provide direct support to artists who demonstrate that they are ready to take their work to a new level, and cultivate public appreciation of the unique role of Monterey County artists in our region.

WHAT IS AN EMERGING ARTIST?

Grants are limited to professional artists in the early stages of his or her successful career. Applicants will demonstrate the quality of their work including evidence of a rigorous approach to creation and production and need for support at this time.

CATEGORIES OF AWARDS

Grants up to \$2,500 each will be awarded annually in the visual or performing arts each year and literary arts and media arts on a rotating basis.

SELECTION PROCESS

Expert panelists will assess each application — which will include a cover page, a narrative, work samples, resume and project budget. (Notification: July 31, 2017)

Scoring will be based on the following:

Quality: Artistic quality, originality and technical skills — 80%

Impact: Community, Professional and Personal — 20%

LEAP APPLICATION

This application has three parts: a cover page, narrative and attachments.

I. COVER PAGE (Include the Following)

- ◆ Name
- ◆ Mailing Address, City of Residence, ST, Zip
- ◆ (Note: Applicant must be a resident of Monterey County.)
- ◆ Phone, Email, Website or Facebook Page

- ◆ Total Grant Request (Not to exceed \$2500)
- ◆ Primary Artistic Discipline
- ◆ Date of Completion (No later than June 1, 2018)
- ◆ Average household income past 3 years
- ◆ Average number of people in household past 3 years

II. NARRATIVE (Limit 2 Pages)

- ◆ Explain why you consider yourself an emerging artist.
- ◆ Outline your career goals.
- ◆ Describe the types of life challenges you face.
- ◆ Describe your project.
- ◆ Explain the project impact on your ability to reach your career goal.
- ◆ Describe expected impact on our local community.

III. ATTACHMENTS

- ◆ Project Budget — All Income, All Expenses, All Inkind Sources
- ◆ Resume - 2 Page Maximum
- ◆ 5 work samples
(Note: attach images as *.jpg; link to 2 minute audio or video clips)
- ◆ One letter of reference or professional review of your work
(attach as word doc or pdf. No web link please)

SEND TO ACMC/LEAP by June 15, 2017 By email: klara@arts4mc.org